# **SM 2020 ACT Welcome to WellCare**

# 1. Welcome to WellCare

### 1.1 Welcome to WellCare



### **Notes:**

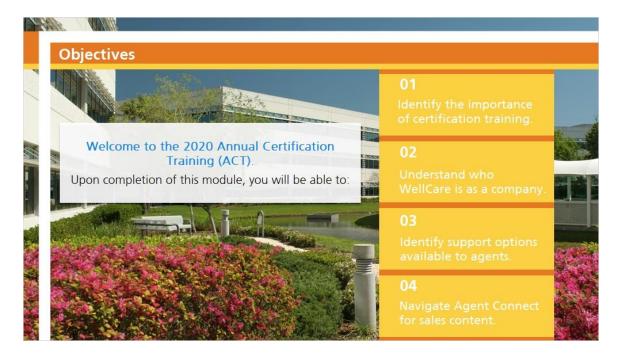
Welcome to WellCare

# 1.2 Navigation



Notes:

# 1.3 Objectives



### Notes:

# Welcome to the 2020 Annual Certification Training (ACT).

Upon completion of this module, you will be able to:

- Identify the importance of certification training.
- Understand who WellCare is as a company.
- Identify support options available to agents.
- Navigate Agent Connect for sales content.

### 1.4 Welcome



# Thank you for partnering with WellCare Health Plans, Inc.!

We appreciate your partnership and attention to the Annual Certification Training (ACT).

The purpose of this training is to provide you with the information needed to successfully market and sell WellCare plans and support your members.

Please <u>click here</u> to view a video message from Executive Vice President, Medicare and Operations, Michael Polen.

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# 1.5 Training Overview



The 2020 Annual Certification Training (ACT) consists of three modules:

- Welcome to WellCare
- Supporting Your Sales and Marketing Efforts
- 2020 Products (including state-specific benefit offerings)

You must complete ALL modules listed above in order to continue to the mastery exam. The mastery exam and guidelines consist of:

- 30 questions regarding important topics from the training.
- 3 permitted attempts to pass with a score of 85% or above.
- 24 hour lock-out period (after a failed attempt, the exam cannot be accessed for 24 hours from the time the score is recorded).

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### 1.6 WellCare Overview



#### Notes:

As a company, we strive to continuously improve our business models that will better serve our employees, agents, members and communities.

### Serving Members Nationwide

- 1.4 million Medicare Advantage and Prescription Drug Plan (MAPD) members\*
- 3.9 million Medicaid members (including Meridian)\*
- Dual-eligible Populations (Medicare and Medicaid)

### Connecting with the Community

- The WellCare Community Foundation
- Advocacy and Community-Based Programs
- Employee volunteerism
- Community Connections Helpline (CCHL) for social services free to WellCare members **Driving Quality Care**

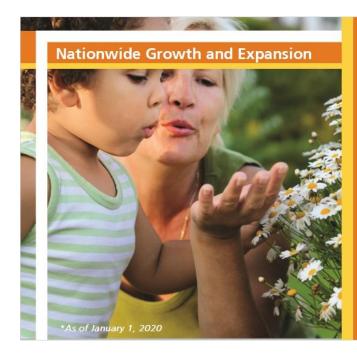
### Value-based provider relationships

- Healthcare Effectiveness Data and Information Set (HEDIS) and pharmacy management tools for providers
- Field-based case management
- National Committee for Quality Assurance (NCQA) quality accreditation

### Contributing to the National Economy

- Fortune 500 company
- Named one of Fortune Magazine's World's Most Admired Companies
- Received the Sector Leader Award for healthcare by The Civic 50
- Approximately 8,900 associates nationwide\*

# 1.7 Nationwide Growth and Expansion



It's an exciting time to be part of the organization.

- Expanding into Missouri, New Hampshire, Vermont and Washington for Medicare Advantage
- Incorporating Meridian business (Illinois, Indiana and Ohio) into WellCare footprint
- Entering 94 counties for 2020 Medicare Advantage
- Partnering with ≈36,000 contracted agents
- Working with 649,000 hospital and medical providers
- Offering access to 68,000 in-network pharmacies
- Providing managed care services to over 5,500,000 members

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- Entering 94 counties for 2020 Medicare Advantage
- Partnering with ≈**36,000** contracted agents
- Working with **649,000** hospital and medical providers
- Offering access to **68,000** in-network pharmacies
- Providing managed care services to over **5,500,000** members
- \* As of January 1, 2020

# 1.8 Sales Support



#### Notes:

We offer local market and corporate support to our agents. **Local Support** 

Sales Directors, District Sales Managers, Sales Assistants and Marketing Outreach Specialists are staffed to help you at the local level.

For a list of offices, please download the **Market Office Contact List** from the **Resources** tab (located at the upper-right corner of the player).

### Corporate

In 2019, we focused on hiring and developing more corporate Sales Support associates.

A new **Agent Services Call Center model** was launched to provide first call resolution and a White Glove Experience for callers. The agent support teams are here to help with sales procedures such as certifications, commissions, applications and more! For beneficiary and/or member-related issues, please continue to contact WellCare Customer Service: **866-439-1189** 

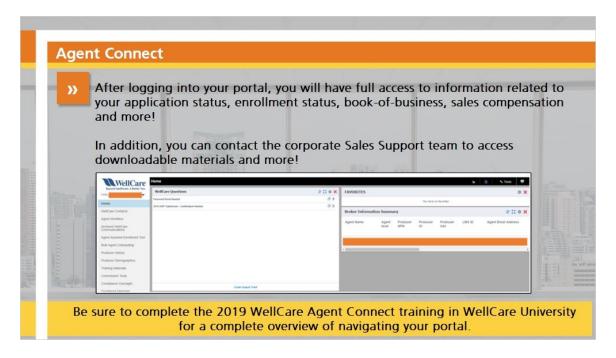
# 1.9 Agent Connect



### **Notes:**

A self-service portal offered to WellCare agents!

### 1.10 Agent Connect

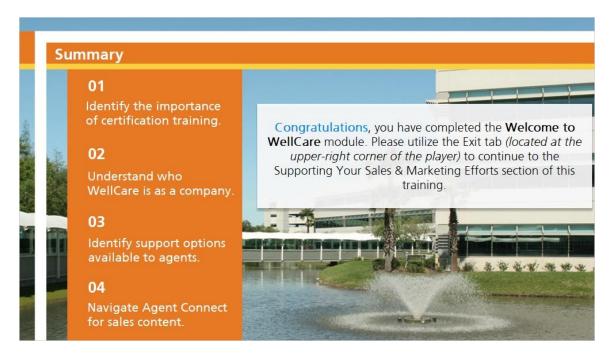


### Notes:

After logging into your portal, you will have full access to information related to your your application status, enrollment status, book-of-business, sales compensation and more! In addition, you can contact the corporate Sales Support team to access the agent materials protal and more!

Be sure to complete the 2019 WellCare Agent Connect training in WellCare University for a complete overview of navigating your portal.

# 1.11 Summary



### Notes:

**Congratulations**, you have completed the **Welcome to WellCare** module. Please utilize the *Exit* tab (*located at the upper-right corner of the player*) to continue to the Supporting Your Sales & Marketing Efforts section of this training.

- Identify the importance of certification training.
- Understand who WellCare is as a company.
- Identify support options available to agents.
- Navigate Agent Connect for sales content.

# SM 2020 ACT Supporting Your Sales & Marketing Efforts - 1099

# 1. SM 2020 ACT Supporting Your Sales & Marketing Efforts - 1099

### 1.1 Welcome to WellCare



### **Notes:**

Title: Supporting Your Sales & Marketing Efforts - 1099

# 1.2 Navigation



Notes:

# 1.3 Objectives



### **Notes:**

Welcome to the 2020 Annual Certification Training (ACT).

Upon completion of this module, you will be able to:

- 01 Understand the importance of compliance.
- 02 Market the WellCare way.
- 03 Complete SOA and application processes.
- 04 Apply quality initiatives to beneficiaries.

# 1.4 Compliance Requirements



WellCare requires all agents to complete training through America's Health Insurance Plans (AHIP). This training satisfies Centers for Medicare & Medicaid Services (CMS) requirements for Compliance and Fraud. Waste and Abuse.

Agents are required to understand and put into practice all guidelines set forth in AHIP, WellCare's Code of Conduct and Business Ethics, WellCare policies and procedures as well as the spirit and letter of all applicable laws and regulations. Failure to do so could result in consequences leading up to and including termination.

### Notes:

Compliance Requirements

WellCare requires all agents to complete training through America's Health Insurance Plans (AHIP). This training satisfies Centers for Medicare & Medicaid Services (CMS) requirements for Compliance and Fraud, Waste and Abuse.

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### **1.5 AHIP**



### Notes:

Did You Know?

America's Health Insurance Plans (AHIP) is an annual certification requirement in order to be certified to market/sell WellCare products.

Click the icons below for **IMPORTANT** information related to completing 2020 AHIP and sending your completed scores to WellCare!

### Discount Icon

WellCare offers a \$50 discount for contracted partners!

Take advantage of the discount by completing your 2020 AHIP via the WellCare/AHIP cobranded link: http://www.ahipmedicaretraining.com/clients/wellcare/1099

**Note:** WellCare will not reimburse money paid towards training.

### Send Icon

First time sending your AHIP scores to WellCare?

Let's get you connected!

To create the connection between your AHIP profile and WellCare University, you have to elect to send your scores to WellCare.

In order to complete the transmission, you must use the WellCare/AHIP co-branded link.

- 1.Access AHIP via: <a href="http://www.ahipmedicaretraining.com/clients/wellcare/1099">http://www.ahipmedicaretraining.com/clients/wellcare/1099</a>
- 2.Login to your AHIP account
- 3. Access your AHIP homepage
- 4. Click Transmit next to WellCare (1099).

### Good news!

If your completed 2019 AHIP was recorded in your WellCare University (WCU) transcript, your 2020 completed AHIP score can be sent to WellCare through any link used to access the AHIP site and complete the training.

Remember to select transmit next to WellCare (1099) from your AHIP account/homepage.

**IMPORTANT!** Monitor the *Completed* tab of your WellCare University Transcript for the **SM 2020 AHIP Completion Tracking** module to confirm receipt.

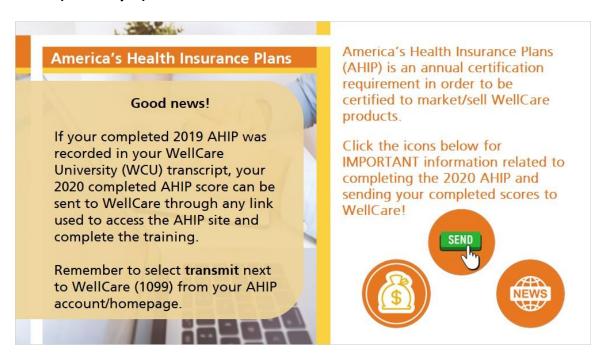
# **Discount (Slide Layer)**



### Send (Slide Layer)



### **News (Slide Layer)**



# 1.6 HIPAA Compliance - PHI

# HIPAA Compliance



PHI is Protected Health Information and is individually identifiable health information that relates to an individual's past, present or future physical/mental health, condition, or payment for the provision of healthcare to the individual.

This includes medical records and payment history. Communication of PHI can be written, electronic or verbal

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# 1.7 HIPAA Compliance - PII

# HIPAA Compliance



PII is Personally Identifiable Information and is any information that permits the identity of an individual to be inferred, including information linked or linkable to the individual. Examples include name, address, Social Security number, member ID, etc.

Sensitive PII, if lost, compromised, or disclosed without authorization, could result in substantial harm, embarrassment, inconvenience or unfairness, and requires stricter handling guidelines because of the increased risk to the individual.

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### 1.8 HIPAA Compliance - Sensitive PII

# HIPAA Compliance



Sensitive PII, if standalone, includes Social Security number, driver's license, passport, financial account and state identification numbers as well as biometric identifiers. If included with another identifier, sensitive PII also includes:

- Citizen or immigration status
- Medical information
- Ethnic or religious affiliation
- Mother's maiden name
- Account passwords
- Last 4 digits of Social Security number
- Date of birth
- Sexual orientation

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# 1.9 Safeguarding and Securing PHI and PII



Steps to take when safeguarding and securing PHI and PII:

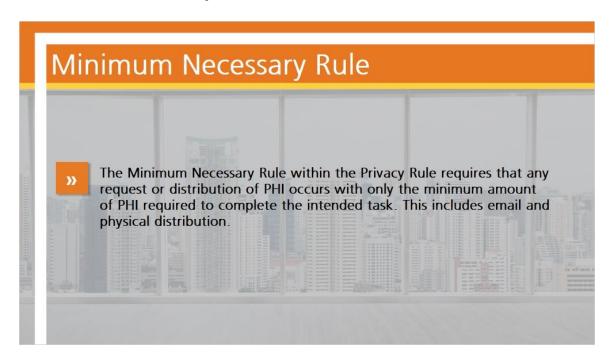
- Shred with appropriate means
- PHI and PII should be secured at all times, especially during transport.
- Never leave laptops, PHI or PII in an unattended vehicle
- Don't leave your Book of Business in ar unattended laptop bag.
- Do not include PHI or PII in the subject line or body of an email.

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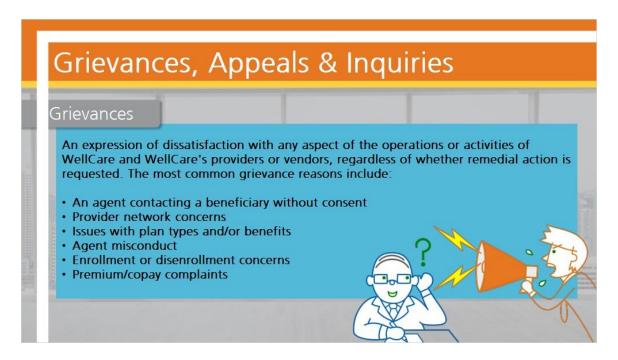
# 1.10 Minimum Necessary Rule



### Notes:

The Minimum Necessary Rule within the Privacy Rule requires that any request or distribution of PHI occurs with only the minimum amount of PHI required to complete the intended task. This includes email and physical distribution.

### 1.11 Grievances, Appeals & Inquiries

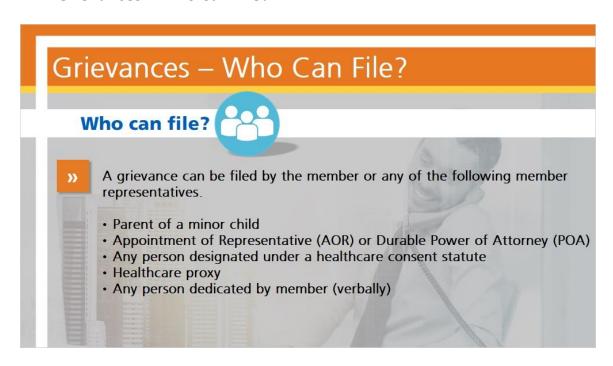


### Notes:

An expression of dissatisfaction with any aspect of the operations or activities of WellCare and WellCare's providers or vendors, regardless of whether remedial action is requested. The most common grievance reasons include:

- An agent contacting a beneficiary without consent
- Provider network concerns
- Issues with plan types and/or benefits
- Agent misconduct
- Enrollment or disenrollment concerns
- Premium/copay complaints

### 1.12 Grievances – Who Can File?

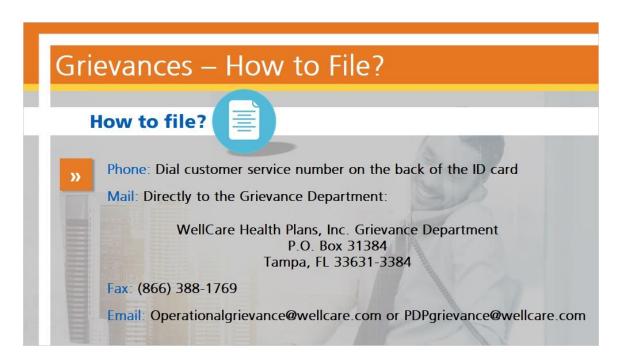


### Notes:

A grievance can be filed by the member or any of the following member representatives:

- Parent of a minor child
- Appointment of Representative (AOR) or Durable Power of Attorney (POA)
- Any person designated under a healthcare consent statute
- Healthcare proxy
- Any person dedicated by member (verbally)

### 1.13 Grievances – How to File?



### Notes:

Phone: Dial customer service number on back of the ID card

Mail: Directly to the Grievance Department:

WellCare Health Plans, Inc. Grievance Department

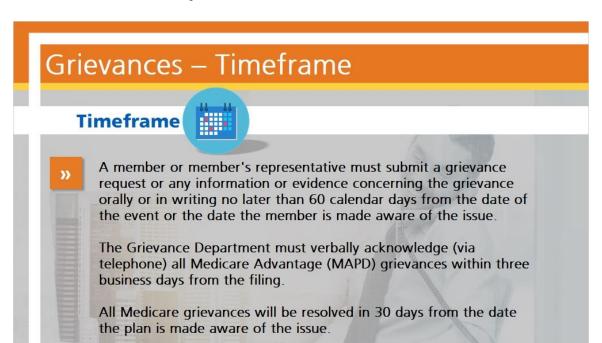
P.O. Box 31384

Tampa, FL 33631-3384

Fax: (866) 388-1769

Email: Operationalgrievance@wellcare.com or PDPgrievance@wellcare.com

# 1.14 Grievances – Timeframe



### Notes:

A member or member's representative must submit a grievance request or any information or evidence concerning the grievance orally or in writing no later than 60 calendar days from the date of the event or the date the member is made aware of the issue.

The Grievance Department must verbally acknowledge (via telephone) all Medicare Advantage (MAPD) grievances within three business days from the filing.

All Medicare grievances will be resolved in 30 days from the date the plan is made aware of the issue.

# 1.15 Grievances, Appeals & Inquiries

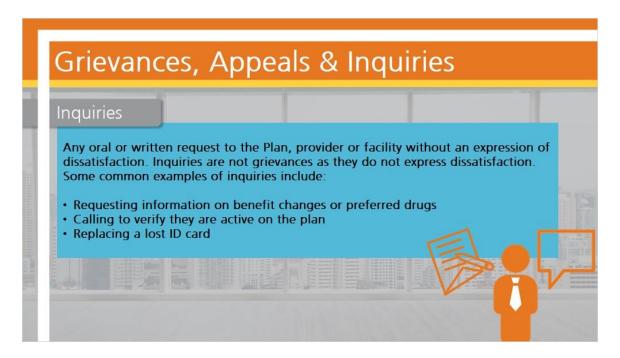


### Notes:

A request to the plan from a member or provider for a formal review of an Action (Denial) or adverse plan determination (Medicare). Common reasons for appeals include:

- Request for a review of adenied service, medication or authorization request
- Copayment dispute for services already rendered (Medicare)

# 1.16 Grievances, Appeals & Inquiries



### Notes:

Any oral or written request to the Plan, provider or facility without an express of dissatisfaction. Inquiries are not grievances as they do not expression dissatisfaction. Some common examples of inquiries include:

- Requesting information on benefit changes or preferred drugs
- Calling to verify they are active on the plan
- Replacing a lost ID card

# 1.17 Investigations Process

# **Investigations Process**

Agents may be investigated after being suspected of noncompliant activity reported through a Complaint Tracking Module (CTM), grievance, secret shop findings, internal audit or an iCare report.

If you are placed under investigation, a Compliance Investigator may call you for a direct phone interview to obtain information concerning the allegation. You are required to do the following:

- · Speak with the investigator as quickly as possible
- · Answer all questions honestly and completely
- Offer information and documents important to the investigation

Note: The investigator is on a fact finding mission. You will be treated professionally and with respect. The investigator understands both the sales process and your important sales role.

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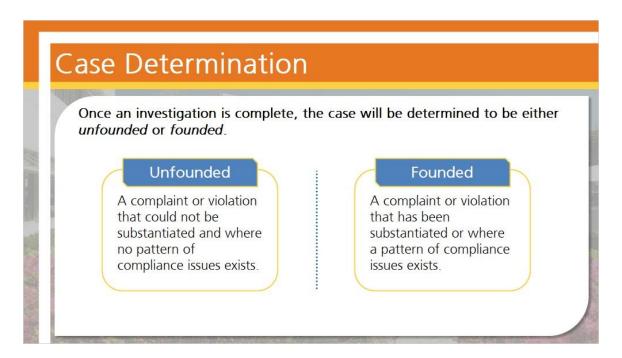
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### 1.18 Case Determination



### Notes:

Once an investigation is complete, the case will be determined to be either Unfounded or Founded.

### Unfounded

A complaint or violation that could not be substantiated and where no pattern of compliance issues exist.

### Founded

A complaint or violation that has been substantiated or where a pattern of compliance issues exist

# 1.19 Disciplinary Actions



Depending on the severity of the compliance allegation and the results of the investigations, the following actions listed on the next few slides are potential disciplinary actions that could be issued against an agent.



It is important to note that these aren't always progressive. It is possible for an agent who has never had any verbal warnings to be issued a Monitoring Action Plan, and so on.

### Notes:

Depending on the severity of the compliance allegation and the results of the investigations, the following actions listed on the next few slides are potential disciplinary actions that could be issued against an agent.

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# 1.20 Disciplinary Actions

# **Disciplinary Actions**



**No Action**: Complaint or violation is not substantiated and no pattern of compliance issues has been established.



**Verbal Coaching**: Most often assigned when an agent technically violates a rule or regulation, but the violation was either inadvertently, substantially or primarily caused by factors outside of the agent's control, or where such violations are accompanied by substantial mitigating factors.



Monitoring Action Plan: Most often assigned when an agent exhibits conduct potentially inconsistent with rules or regulations, functions outside of WellCare's approved sales and marketing practices, or has a history of sales and/or marketing complaints.

Continued on next slide.

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# 1.21 Disciplinary Actions Cont'd

# **Disciplinary Actions**



**Written Warning**: Most often assigned when an agent knowingly violates rules or regulations, engages in sales and marketing activities after being notified that their status has been suspended, or has repeatedly violated WellCare's policies and/or procedures.



**Final Written Warning**: Most often assigned when an agent has demonstrated behavior consistent with all of the above, and has already received a written warning.

Continued on next slide.

### Notes:

Written Warning: Most often assigned when an agent knowingly violates rules or regulations, engages in sales and marketing activities after being notified that their status has been suspended, or has repeatedly violated WellCare's policies and/or procedures.

Final Written Warning: Most often assigned when an agent has demonstrated behavior consistent with all of the above, and has already received a written warning.

# 1.22 Disciplinary Actions

# **Disciplinary Actions**



**Termination For Cause**: Agents are most often terminated for cause when they fail to comply with a compliance investigation, encourage others to avoid the compliance interview process, or fail to provide truthful or complete information.

### Notes:

Termination Not For Cause: Agents are most often terminated not for cause when they have a pattern of repeat allegations, there is substantial concern about a potential breach of rules and regulations, and the circumstances do not exist for a termination for cause.

Termination For Cause: Agents are most often terminated for cause when they fail to comply with a compliance investigation, encourage others to avoid the compliance interview process, or fail to provide truthful or complete information.

# 1.23 Reporting a Concern

# Reporting a Concern

When reporting a concern, reports may be made to:

- · District Sales Managers
- · Regional Compliance or Regulatory Staff
- · WellCare's Chief Compliance Officer

HIPAA breach concerns can be reported to the Information Security and Privacy Officer by emailing HIPAAPrivacyOfficer@wellcare.com

Continued on next slide.

### Notes:

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## 1.24 Reporting a Concern

## Reporting a Concern

If you suspect inappropriate conduct, you should report it to the iCare Hotline at 866-364-1350. This line is hosted by a third-party vendor, and you have the option to remain anonymous. Additionally, you can report online via the iCare Web Portal.

If you suspect that a provider or a member may be committing fraud against WellCare, you should report it to the Special Investigation Unit's (SIU) Fraud Hotline at 866-678-8355. The line is hosted by a third-party vendor, and you have the option to remain anonymous. Additionally, you may refer the matter to the SIU mailbox at SIU@wellcare.com.

#### Notes:

If you suspect inappropriate conduct within WellCare, you should report it to the iCare Hotline at 866-364-1350. This line is hosted by a third-party vendor, and you may remain anonymous. Additionally, you can report online via the iCare Web Portal.

If you suspect that a provider or a member may be committing fraud against WellCare, you should report it to the Special Investigation Unit's (SIU) Fraud Hotline at 866-678-8355. The line is hosted by a third party vendor, and you may remain anonymous. Additionally, you may refer the matter to the SIU mailbox at SIU@wellcare.com.

### 1.25 Website & Social Media Marketing



In order to use the WellCare logo, name or benefits on a marketing piece, WellCare requires a material review. If you wish to create an advertising piece using WellCare information, please email the following to:

Materials@wellcare.com:

- Website/social media URL
- Content you wish to publish/post
- Proposed advertisement date

Once submitted, please wait for approval before placing your advertisement.

#### Notes:

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- Website/Social Media URL
- Content you wish to publish/post
- Proposed advertisement date

Once submitted, please wait for approval before placing your advertisement.

## 1.26 Hosting Sales Events

WellCare encourages agents to host sales events to market/sell the products.

All events representing WellCare must be submitted to AND approved by your District Sales Manager (DSM).

For detailed information regarding hosting a compliant, WellCare-approved event, contact your DSM and review the Event Definition Tool, Site-Based Marketing Tool and Provider Based Marketing Tool provided in the Resources tab.



#### Notes:

WellCare encourages agents to host sales events to market/sell the products.

All events representing WellCare must be submitted to AND approved by your District Sales Manager (DSM).

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### 1.27 Required Sales Materials - MAPD

## Required Sales Materials - MAPD

## Medicare Advantage (MAPD) Appointments

#### Materials to TAKE to Your Appointment

#### Resource Guide includes:

- Rx flyers
- Summary of Benefits
- CSNP Pre-Qualify Form
- Star Ratings
- Combined Agent Checklist/Enroll Receipt
- Scope of Appointment
- LIS/SNP information
- Temp ID card

Two applications (carbon) with BREs

#### HRA Packet includes:

- HRA Form
- BRE (Business Reply Envelope)
- OGE (Outer Envelope)

OTC Booklet OTC Card Benefit Highlights More for Your Medicare Formulary

Directory

#### Notes:

Medicare Advantage (MAPD) Appointments

Materials to TAKE to Your Appointment

#### Resource Guide includes:

- Rx flyers
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Two applications (carbon) with BREs

HRA Packet includes:

• HRA Form

- BRE
- OGE

**OTC Booklet** 

OTC Card

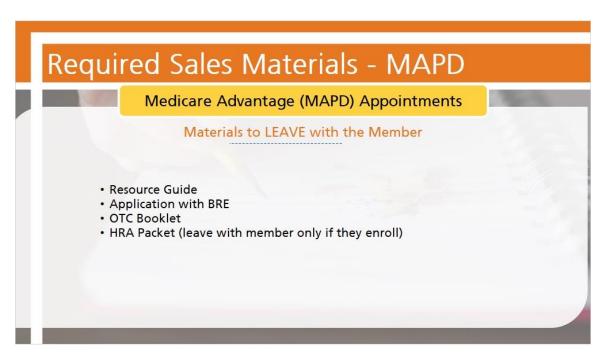
Benefit Highlights

More for Your Medicare

Formulary

Directory

## 1.28 Required Sales Materials - MAPD



#### **Notes:**

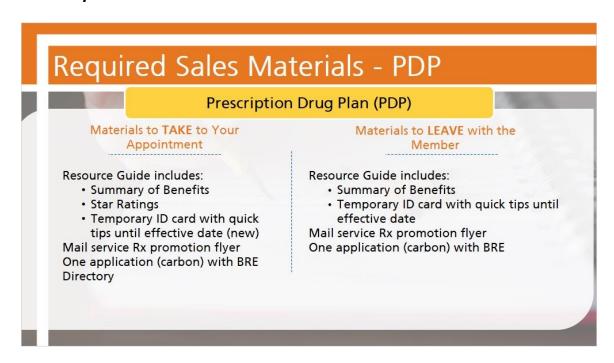
Medicare Advantage (MAPD) Appointments

Materials to LEAVE with the Member

- Resource guide
- Application with BRE

- OTC Booklet
- HRA Packet (leave with member only if they enroll)

### 1.29 Required Sales Materials - PDP



#### Notes:

Prescription Drug Plan (PDP)

Materials to TAKE to Your Appointment

Resource Guide includes:

- Summary of Benefits
- Star Ratings
- Temporary ID card with quick tips until effective date (new)

Mail service Rx promotion flyer

One application (carbon) with BRE

Directory

Material to LEAVE with the Member

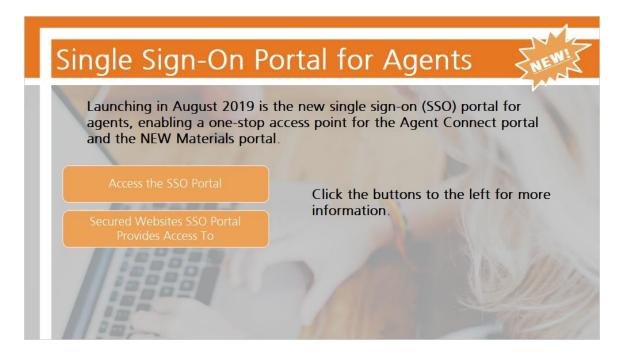
Resource Guide includes:

- Summary of Benefits
- Temporary ID card with quick tips until effective date

Mail service Rx promotion flyer

One application (carbon) with BRE

## 1.30 Single Sign-On Portal for Agents



#### Notes:

Launching in August 2019 is the new single sign-on (SSO) portal for agents, enabling a one-stop access point for the Agent Connect portal and the NEW Materials portal.

Click the buttons to the left for more information.

#### Access the SS Portal

- Once your account has been created, you will receive an email from <SENDER> with <SUBJECT>
- You will be provided a username and temporary password

- At initial login, you will be prompted to set a permanent password
- After your permanent password, is set you can access your SSO dashboard

#### Secured Websites SSO Portal Provides Access To

The SSO portal provides access to Agent Connect and the new agent online Materials Portal.

**WARNING!** The deployment of SSO will deactivate your existing login to Agent Connect and Agent Workflow. You will be required to utilize your SSO portal to access these systems moving forward. **NOTE!** WellCare University will be added to the SSO platform at a later date.

**IMPORTANT!** What you can access depends on your certification status with WellCare. Please click here to view the grid that outlines access privileges for different systems.

#### **GRID**

This gird outlines access privileges for different systems.

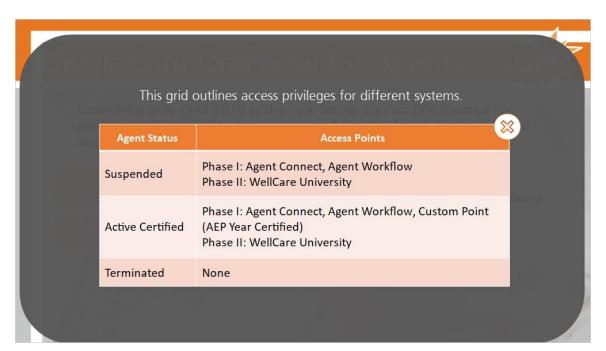
## **Accessing SSO (Slide Layer)**



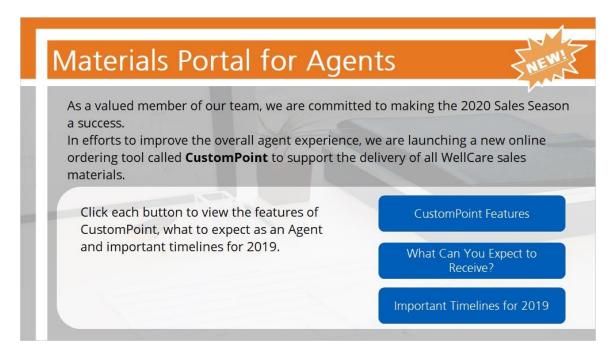
## What SSO (Slide Layer)



## **Grid (Slide Layer)**



## 1.31 Materials Portal for Agents



#### Notes:

As a valued member of our team, we are committed to making 2020 Sales Season a success.

In efforts to improve the overall agent experience, we are launching a new online ordering tool called **CustomPoint** to support the delivery of all WellCare sales materials.

Click each button to view the features of CustomPoint and you as an agent can expect?

## 1.32 CustomPoint Features Lightbox

## CustomPoint online ordering tool key features:

- Single sign-on from WellCare agent portal
- Option to update shipping address for each order submitted
- Real-time shipment tracking information and order status
- Steady State ordering of materials after 10/01; can order additional materials as needed with controls in place (will route to WellCare Market Leaders for approval prior to fulfillment)



#### Notes:

### CustomPoint online ordering tool key features:

- Single sign-on from WellCare agent portal
- Option to update shipping address for each order submitted
- Real-time shipment tracking information and order status
- Steady State ordering of materials after 10/01; can order additional materials as needed with controls in place (will route to WellCare Market Leaders for approval prior to fulfillment)

## 1.33 What to Expect Lightbox

Required to sell Medicare Advantage and PDP "bundled" materials, which will be delivered by 9/14 (English and translations).

- Plan-specific Resource Guide booklet that includes the Summary of Benefits
- Applications (two for Medicare Advantage bundles and one for PDP bundles) with carbon pages and BREs
- HRA Kit packet includes HRA form and BRE
- Pharmacy Rx Promotion Flyer (PDP bundles only)

All other materials will be delivered by 9/26 (English and translations).

- Benefit Highlights plan comparison brochure
- Slim Jim brochure for provider offices
- · Medicare and more
- Directories
- Formularies
- OTC Booklet
- OTC Card





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- Benefit Highlights plan comparison brochure
- Slim Jim brochure for Provider offices
- Medicare and More
- Directories
- Formularies
- OTC Booklet

## 1.34 Timeline Lightbox

#### Important Timelines to note for calendar year 2019:

- June 26–28: CustomPoint training for Markets only. This training will cover forecasting and how to order materials.
- July 3-5: CustomPoint Training for Brokers. This training will cover how to order materials in the CP tool.
- July 6-August 14: For anyone who missed the Broker training on how to order materials in the CP tool, the DSMs will be able to provide the necessary training to any remaining Brokers.
- August 15: CustomPoint opens for Brokers for early material ordering. Single sign-on access via the WellCare Broker portal.
- August 26: Deadline for Brokers to order materials in CustomPoint to receive by 9/14.
- September 14: Required to sell RG bundles materials delivered directly to Brokers for all orders entered by 8/26.
- September 26: Required to sell "RG bundles" and all other Sales materials delivered directly to Brokers for all orders entered by 9/06.
- October 1: Steady State all brokers can go into CustomPoint to order next month's materials allocations.



#### Notes:

#### Important Timelines to note for calendar year 2019:

- June 26-28: CustomPoint training for Markets only. This training will cover forecasting and how to order materials.
- July 3-5: CustomPoint Training for Brokers. This training will cover how to order materials in the CP tool.
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• October 1: Steady State - all brokers can go into CustomPoint to order next month's materials allocations

## 1.35 Scope of Appointment



#### Notes:

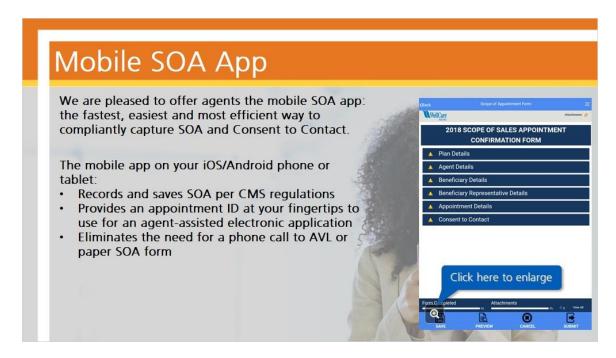
Scope of Appointment (SOA) is required prior to conducting a sales appointment. There are three different ways an agent can compliantly capture SOA.

New! Mobile SOA App Appointment Verification Line (AVL) Paper SOA

The next few slides will provide an overview of each SOA method.

\*Preferred method for Capturing SOA.

## 1.36 Mobile SOA App



#### Notes:

We are pleased to offer agents the mobile SOA app: the fastest, easiest and most effecient way to compliantly capture SOA and Consent to Contact.

The mobile app on your iOS/Android phone or tablet:

- Records and saves SOA per CMS regulations
- Provides an appointment ID at your fingertips to use for an agent-assisted online application
- Eliminates the need for a phone call to AVL or paper SOA form

## 1.37 Mobile SOA App



To ensure you are prepared to use the mobile SOA App, it is encouraged you complete the Mobile Scope of Appointment App training in WellCare University. The training will provide an overview of how to navigate the app and complete a compliant SOA.

The Mobile SOA generates a SOA appointment ID# which agents can use for all application methods - this is the preferred method for obtaining a compliant SOA!



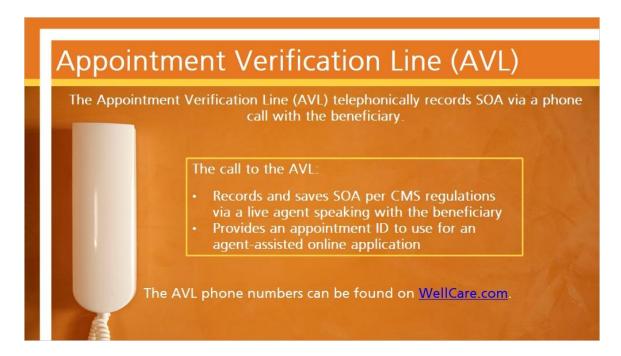
#### Notes:

To ensure you are prepared to use the mobile SOA App, it is encouraged you complete the Mobile Scope of Appointment App training in WellCare University. The training will provide an overview of how to navigate the app and complete a compliant SOA.

The Mobile SOA generates a SOA appointment ID# which agents can use for all application methods - this is the preferred method for obtaining a compliant SOA!

NOTE: The Mobile SOA option is within the NEW mobile enrollment platform, and is discussed in more detail within the Application & Enrollment section in this training.

## 1.38 Appointment Verification Line (AVL)



#### Notes:

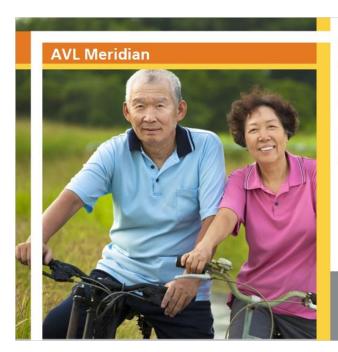
The Appointment Verification Line (AVL) telephonically records SOA via a phone call with the beneficiary.

The call to the AVL:

- Records and saves SOA per CMS regulations via a live agent speaking with the beneficiary
- Provides an appointment ID to use for an agent-assisted online application

The AVL phone numbers can be found on WellCare.com.

#### 1.39 AVL Meridian



If you are an existing Meridian agent, the AVL process will be different for 2019 & 2020 effectives.

Click the Meridian logo for additional information.



If this process change does not apply to you, click Next to continue through the training.

#### **Notes:**

If you are an existing Meridian agent, the AVL process will be different for 2019 & 2020 effectives.

Click the corresponding company logo for additional information.

If this process change does not apply to you, click Next to continue through the training.

## 1.40 AVL Meridian Lightbox



#### Notes:

Telephonic SOA

2019 Effective Date

Not applicable

2020 Effective Date

Appointment Verification Line (AVL): MAPD: 877-780-3920; PDP: 877-297-3625

## 1.41 Paper Scope of Appointment

## Paper Scope of Appointment

Although the preferred methods for capturing SOA are the mobile SOA app or the AVL, paper SOA is an option.

In the event you need to utilize the paper SOA form, remember it must be completed prior to hosting the sales presentation.

If the presentation turns into an enrollment, the paper SOA must be submitted along with the paper application.

An example of a completed 2019 paper Scope of Appointment can be downloaded via the **Resources** tab.

#### Notes:

Although the preferred methods for capturing SOA are the mobile SOA app or the AVL, paper SOA is an option.

In the event you do need to utilize the paper SOA form, remember it must be completed prior to hosting the sales presentation.

If the presentation turns into an enrollment, the paper SOA must be submitted along with the paper application.

An example of a completed 2019 paper Scope of Appointment can be downloaded via the Resources tab.

## 1.42 Paper SOA Meridian



If you are an existing Meridian agent, the Paper SOA process will be different for 2019 & 2020 effectives.

Click the Meridian logo for additional information.



If this process change does not apply to you, click Next to continue through the training.

#### Notes:

If you are an existing Meridian agent, the Paper SOA process will be different for 2019 & 2020 effectives.

Click the corresponding company logo for additional information.

If this process change does not apply to you, click Next to continue through the training.

## 1.43 Paper SOA Meridian



#### Notes:

Document Scope (SOA)

#### 2019 Effective Date

Paper:

Submission to upline fax along with paper application

Online SOA (OEA): Submission of online SOA during online application process

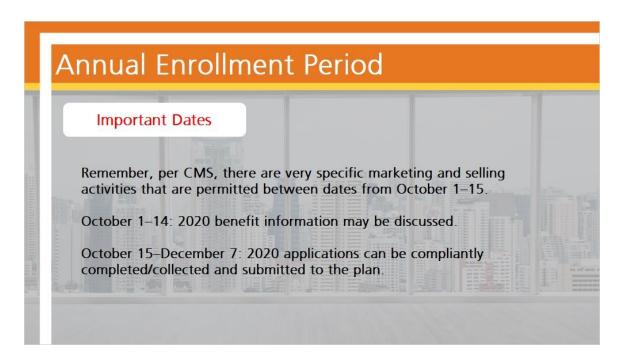
#### 2020 Effective Date

Electronic Method: Mobile/tablet (Online/Offline) Desktop (Online)

Paper:

Submission by fax with paper application

#### 1.44 Annual Enrollment Period



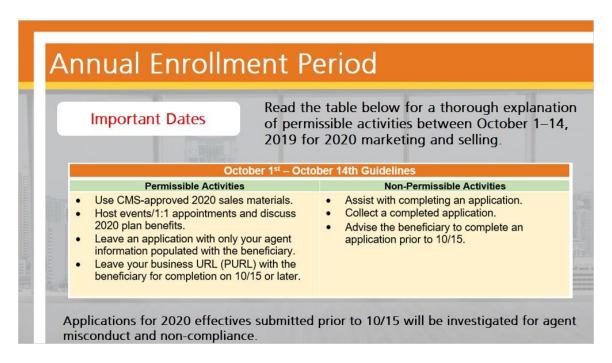
#### Notes:

Remember, per CMS, there are very specific marketing and selling activities that are permitted between dates from October 1-15

October 1-14: 2020 benefit information may be discussed.

October 15-December 7: 2020 applications can be compliantly completed/collected and submitted to the plan.

#### 1.45 Annual Enrollment Period



#### Notes:

Read the table below for a thorough explanation of October 1 - 14, 2020 marketing/selling activities.

Applications for 2020 effectives submitted prior to 10/15 will be investigated for agent misconduct and non-compliance.

October 1-14 Guidelines

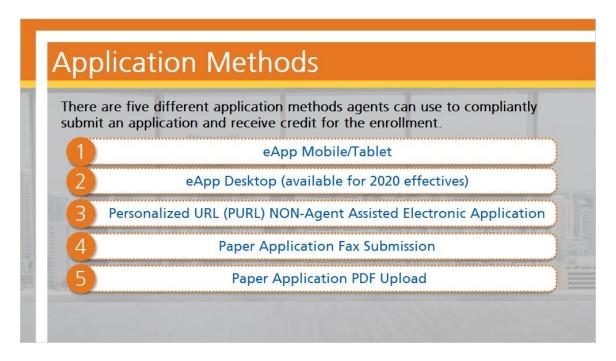
Permissible Activities

- Use CMS-approved 2020 sales materials.
- Host events/1:1 appointments and discuss 2020 plan benefits.
- Leave an application with only your agent information populated with the beneficiary.
- Leave your business card with the address to your personalized URL (PURL) with the beneficiary for completion on 10/15 or later.

Non-Permissible Activities

- Assist with completing an application.
- Collect a completed application.
- Advise the beneficiary to complete an application prior to 10/15.

## 1.46 Application Methods



#### Notes:

There are five different application methods agents can use to compliantly submit an application and receive credit for the enrollment.

- eApp Mobile/Tablet
- eApp Desktop (available for 2020 effectives)
- Personalized URL (PURL) Non-Agent Assisted Electronic Application
- Fax Submission
- PDF Upload

## 1.47 WellCare Mobile Enrollment Platform



#### Notes:

In addition to obtaining a compliant SOA, the WellCare Mobile/Tablet Enrollment Platform can be used to complete/submit an enrollment application.

## This platform offers the following features:

- Installs on iPhone/iPad and Android devices
- Digital capture of agent's electronic signature
- Digital capture of beneficiary's electronic signature
- Online/offline mode SOA/Enrollment
- CMS-approved alternative languages
- Complete an SOA with appointment ID#
- Generates an SOA confirmation ID# which agents can use for all application methods
- Allows for an efficient and compliant SOA
- Ability to capture SOA and move right into completing an enrollment application

## 1.48 WellCare Mobile Enrollment Platform



#### Notes:

The Mobile Enrollment Platform is easy to use.

Click the symbol below to watch a video of how to utilize the new mobile enrollment platform. Running time: 7:39

NOTE: Step-by-step instructions are provided in the **Resources** tab of this training, as well as under Mobile Enrollment Platform in WellCare University.

## 1.49 WellCare Desktop Enrollment Platform

## WellCare Desktop Enrollment Platform

The agent-assisted electronic application portal is a secured, compliant method for enrolling a beneficiary in a WellCare plan.

Remember, you must compliantly obtain Scope of Appointment (SOA) prior to hosting a 1:1 sales presentation.

In order to assist a beneficiary with an online application, SOA must be obtained by either the Mobile SOA app (preferred method) or the Appointment Verification Line (secondary method).

IMPORTANT NOTE: The agent-assisted online/desktop enrollment platform has been updated. After you complete this training, you will be enrolled in WellCare Desktop Enrollment Platform located in your WellCare U transcript.

\*Be on the lookout for communications regarding this training.

#### Notes:

The agent-assisted electronic application portal is a secured, compliant method for enrolling a beneficiary in a WellCare Plan.

Remember, you must compliantly obtain Scope of Appointment (SOA) prior to hosting a 1:1 sales presentation.

In order to assist a beneficiary with an online application, SOA must be obtained by either the Mobile SOA app (preferred method) or the Appointment Verification Line (secondary method).

IMPORTANT NOTE: The agent-assisted online/desktop enrollment platform has been updated. After you complete this training, you will be enrolled in WellCare Desktop Enrollment Platform located in your WellCare U transcript.

\*Be on the lookout for communications regarding this training.

## 1.50 WellCare Desktop Enrollment Platform



#### Notes:

The desktop enrollment platform now offers both online and offline capability.

Select each method above to review steps for accessing and completing an agent-assisted electronic application from your desktop computer.

#### WellCare.com - Online Electronic Application

Access Point: WellCare.com Agent Resource Center

Wi-Fi Connection Needed to Complete an Application: Yes

Submission: At point-of-sale

## Windows Application - Offline Electronic Application

#### \*Available Beginning 10/15/19

Access Point:

- 1. From the start menu on your desktop, access Windows Software Center
- 2. Search "WellCare Enrollment Platform"
- 3.Download the software (must have Wi-Fi connection when downloading the software)
- 4. Access the icon on your desktop when ready to complete an application

Wi-Fi Connection Needed to Complete an Application: No

#### Submission:

- If connected to Wi-Fi: At point-of-sale
- If not connected to Wi-Fi: The application will be stored; you will need to log back in after connecting to a Wi-Fi network and submit the application

## Online (Slide Layer)



## Offline (Slide Layer)



The desktop enrollment platform now offers both online and offline capability.

WellCare.com –

Online Electronic Application

Windows Application –
Offline Electronic Application
\*Available Beginning 10/15/2019

#### Access Point:

- 1. From the start menu on your desktop, access Windows Software Center
- 2. Search "WellCare Enrollment Platform"
- 3. Download the software (must have Wi-Fi connection when downloading the software)
- 4. Access the icon on your desktop when ready to complete an application

Wi-Fi Connection Needed to Complete an Application: No

\*IMPORTANT! Your computer must have Windows 10 or newer to support the application.



- If connected to Wi-Fi: At point-of-sale
- If not connected to Wi-Fi. The application will be stored; you will need to log back in after connecting to a Wi-Fi network and submit the application

## 1.51 eApp Meridian



If you are an existing Meridian agent, the eApp process will be different for 2019 & 2020 effectives.

Click the corresponding company logo for additional information.



If this process change does not apply to you, click Next to continue through the training.

#### Notes:

If you are an existing Meridian agent, the eApp process will be different for 2018 & 2019

effectives.

Click the corresponding company logo for additional information.

If this process change does not apply to you, click Next to continue through the training.

## 1.52 eApp Meridian Lightbox



#### **Notes:**

**Application Submission** 

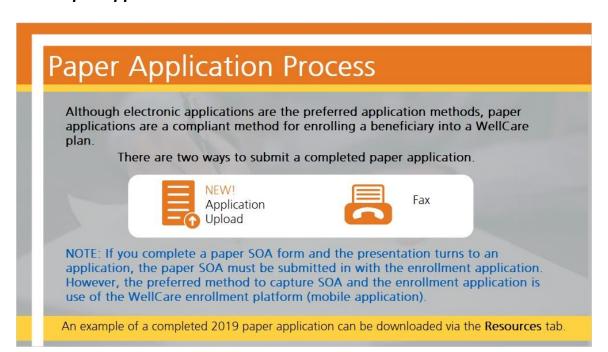
#### 2019 Effective Date

Online Agent Assisted Enrollment Tool: https://enroll2019.mymeridiancare.com/Fax: Agents direct upline FMO

#### 2020 Effective Date

Electronic Method: Mobile/tablet (Online/Offline) Desktop (Online) Agent Personalized URL (PURL) (Non-Agent Assisted) Paper: Fax: MAPD: 866-473-9124; PDP: 866-388-1521 File Upload through Agent Connect Portal

## 1.53 Paper Application Process



#### Notes:

Although electronic applications are the preferred application method, paper applications are compliant method for enrolling a beneficiary into a WellCare Plan.

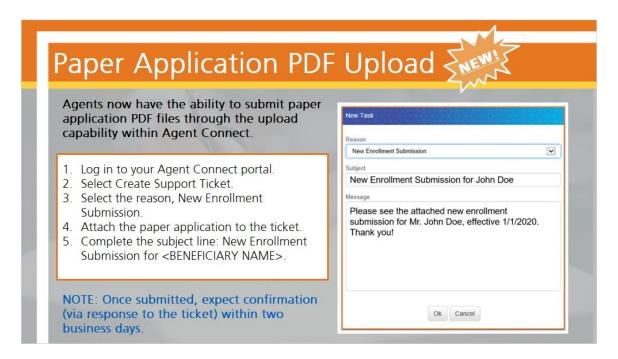
There are two ways to submit a completed paper application.

- New! Application Upload
- Fax

Note: If you complete a paper SOA form and the presentation turns to an application, the paper SOA must be submitted in with the enrollment application. However, the preferred method to capture SOA and the enrollment application is use of the WellCare enrollment platform (mobile application).

An example of a completed 2019 Paper application can be downloaded via the Resources

### 1.54 Paper Application PDF Upload



#### Notes:

Agents now have the ability to submit paper application PDF files through the upload capability within Agent Connect.

- 1. Log in to your Agent Connect portal.
- 2. Select Create Support Ticket.
- 3. Select the reason, New Enrollment Submission.
- 4. Attach the paper application to the ticket.
- 5. Complete the subject line: New Enrollment Submission for < Beneficiary Name >

Note: Once submitted, expect confirmation (via response to the ticket) within two business days.

## 1.55 Paper Application Submitted via Fax

## Paper Application Submitted via Fax

Paper enrollment applications can also be submitted via fax. Please note the fax lines for each line of business.

#### Fax Numbers:

Medicare Advantage (MAPD): 1-866-473-9124

 Prescription Drug Plans (PDP): 1-866-388-1521 In addition, we are pleased to offer you a personalized application page for paper applications submitted via the fax line

The page will include a barcode that will connect the application to your record, and enable Enrollment to send you a confirmation of receipt.

#### Notes:

Paper enrollment applications can also be submitted via fax. Please note the fax lines for each line of business.

#### Fax Numbers:

• Medicare Advantage (MAPD): 1-866- 473-9124

• Prescription Drug Plans (PDP): 1-866-388-1521

We are please to offer you a personalized application page for paper applications submitted via the fax line.

The page will include a barcode that will connect the application to your record, and enable our Enrollment department to send you a confirmation of receipt.

•

## 1.56 Paper Application Submitted via Fax

# Paper Application Submitted via Fax

A few things to know about the paper applications confirmation page:

- The barcode is linked with your agent ID and certification status.
- The personalized application page must be submitted as the final page of every individual paper application submission. WARNING! Submit only one paper application per fax.
- The barcode will be scanned as the application connects to WellCare systems.
- An auto-generated email will be sent within five minutes of the completed fax transmission.

To request a copy of your personalized application page, please contact Sales Support via your Agent Connect Portal.

#### Notes:

A few things to know about paper applications submitted via fax:

- The barcode is linked with your agent ID and certification status.
- The PDF must be submitted as the **final** page of every individual paper application submission. **WARNING!** Submit only one paper application per fax.
- The barcode will be scanned as the application connects to WellCare systems.
- An auto-generated email will be sent within five minutes of the completed fax transmission.

To request a copy of your personalized application page, please contact Sales Support via your Agent Connect Portal.

•

## 1.57 Application Tracker



#### Notes:

The application tracker in the Agent Connect portal is a useful way for you to track submitted applications! In 2019 the Enrollment department added more information so applications can be monitored every step of the way!

Hover over marker below to view application statuses in the application tracker.

Marker: Application Status

Listed are application statuses in the application tracker.

- Application Received
- Application in Process
- Enrollment processing completed in MEPS
- Request for additional information sent
- Additional processing-review required
- Application denial
- Possible duplication app under review
- Duplicate Application
- Application Withdrawn

# 1.58 Request For Information

# Request for Information (RFI)



Request for Information (RFI) status occurs when a submitted application is either incomplete or contains incorrect information, and cannot be processed.

You can contact WellCare and resolve the RFI in two ways:

- RFI Remediation Line 1-877-677-5609
- Agent Connect Ticket to Sales Support

# RFI text alerts and agent resolution!

Our number one priority is taking care of our partners. By proactively alerting you of an outstanding RFI, you are enabled to provide quick resolution for your members.

In the event a submitted application is flagged in RFI status, you will be notified via text message to your mobile phone. From there you will want to access your Agent Connect portal/application tracker to identify the specific corrections that are needed.

#### Notes:

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You can contact WellCare and resolve the RFI in two ways.

1. RFI Remediation Line: 1-877-677-5609

# 1.59 Paper Application Meridian



If you are an existing Meridian agent, the paper application process will be different for 2019 & 2020 effectives.

Click the corresponding company logo for additional information.



If this process change does not apply to you, click Next to continue through the training.

### **Notes:**

If you are an existing Meridian agent, the Paper Application process will be different for 2018 & 2019 effectives.

Click the corresponding company logo for additional information.

If this process change does not apply to you, click Next to continue through the training.

## 1.60 Paper App Meridian Lightbox



#### Notes:

**Application Submission** 

#### 2019 Effective Date

Online Agent Assisted Enrollment Tool: https://enroll2019.mymeridiancare.com/

Fax: Agents direct upline FMO

## 2020 Effective Date

Electronic Method:

Mobile/tablet (Online/Offline)

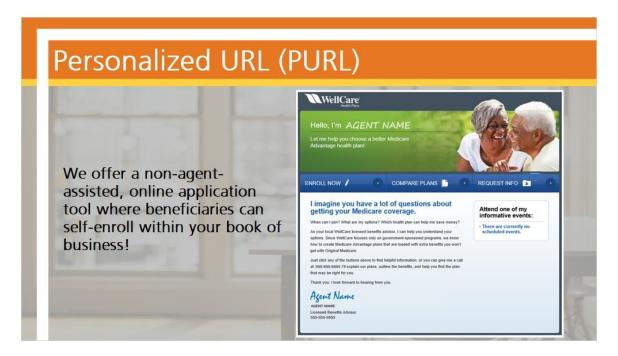
Desktop (Online)

Agent Personalized URL (PURL) (Non-Agent Assisted)

Paper:

Fax: MAPD: 866-473-9124; PDP: 866-388-1521 File Upload through Agent Connect Portal

# 1.61 Personalized URL (PURL)



#### Notes:

We offer a non-agent assisted, online application tool where beneficiaries can self-enroll within your book of business!

# 1.62 Personalized URL (PURL)



#### Notes:

Click each tab for an overview of the PURL.

You must review all four to continue through the training.

#### How Do I Get My PURL?

A PURL is a non-agent-assisted, online application tool where beneficiaries can self-enroll into a WellCare plan within your book of business. The PURL is available/emailed to active certified agents just 7-10 days after all certification requirements are successfully completed. A PURL is assigned to an agent using the following format: www.wellcarerep.com/agentID

How Can I Market My PURL?

Agents have the flexibility to market their PURL to Medicare beneficiaries via the following:

- Business card
- Flyer
- Website
- Social media pages

Beneficiary Enrollment

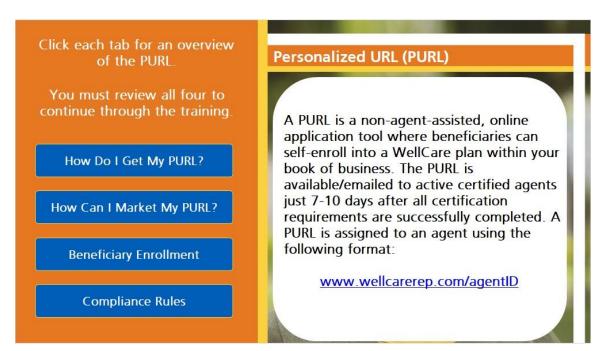
By utilizing the PURL, beneficiaries have access to a plan comparison tool that will provide an overview of each benefit available in their market as well as the option to request more information. Once the plan selection is made, the beneficiary can continue with the online application.

After submission and processing, the agent will receive credit for the enrollment. Commissions will reflect on your statement in the <u>Agent Connect</u>

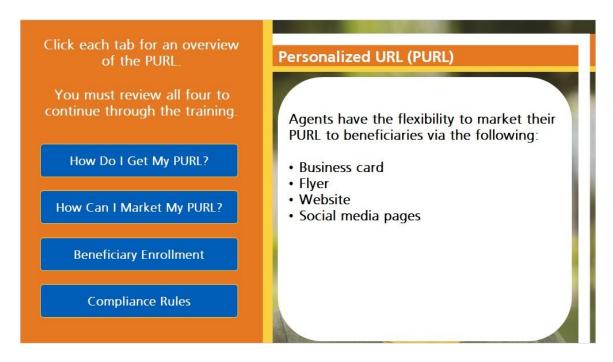
### Compliance Rules

Note: Agents cannot complete the online application on behalf of the beneficiary, or assist the beneficiary with completion of the application via the PURL.

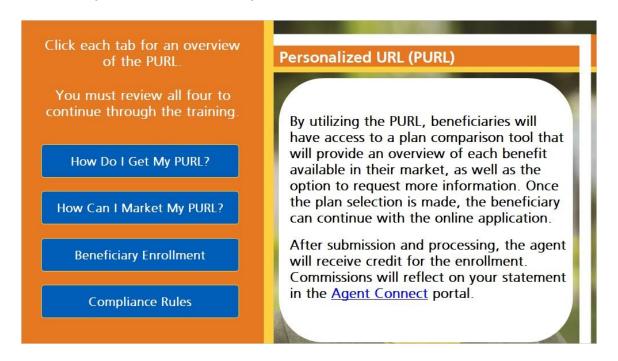
# **How Do I get my PURL (Slide Layer)**



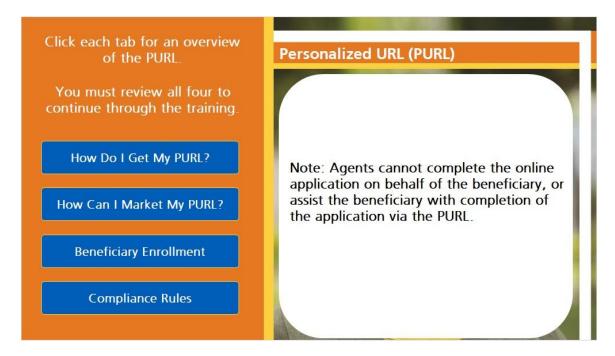
## How Can I Market my PURL (Slide Layer)



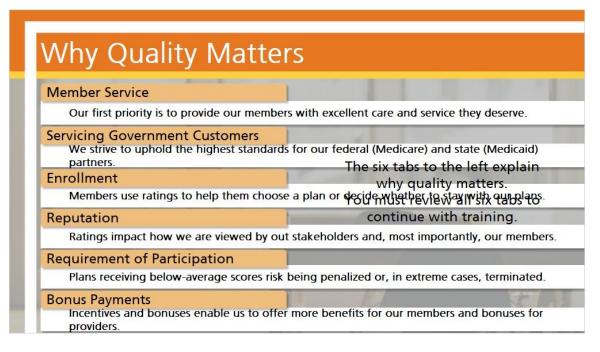
# **Beneficiary Enrollment (Slide Layer)**



# **Compliance Rules (Slide Layer)**



# 1.63 Why Quality Matters



#### Notes:

Member Service

Our first priority is to provide our members with excellent care and service.

Servicing Government Customers

We strive to uphold the highest standards for our federal (MEDICARE) and state (MEDICAID) partner.

**Enrollment** 

Members use ratings to help them choose a plan or decide whether to stay with our plans.

Reputation

Ratings impact how we are viewed by providers, investors, and the media.

Requirement of Participation

Plans receiving below-average scorers risk being penalized or, in extreme cases, terminated.

Bonus Payments

Incentives and bonuses enable us to offer more benefits for our members and bonuses and providers.

#### 1.64 Medicare Goals



#### Notes:

For 2019 and beyond, our goal is to continue increasing the percentage of our members in 4-Star plans and have NO low-performing plans. Remember, the work we did in 2018 carries into this year and will determines our Star scores for the upcoming plan year of 2020. We're also working to increase our Quality Incentive Capture so we can reinvest in

programs and initiatives to better help our members.

Increase Quality Incentive Capture
No Low-Performing Plans!
Increase % of Members in 4-5 Star Plans

# 1.65 Ways YOU Can Impact Quality Ratings



#### **Notes:**

LEARN more about quality ratings, what they represent, and why they're our number one priority.

DELIVER a first-class customer service experience to our members and providers.

COMMUNICATE by talking with your District Sales Manager and your peers about what you can do every day to be part of the solution.

MAKE A DIFFERENCE by sharing issues and ideas with your District Sales Manager or through the WellCare Quality Line.

# 1.66 How Does This Help the Member?



#### Notes:

The Health Risk Assessment (HRA) and routine visits to primary care physicians help us provide better care to our members.

Click each button below for an overview of each initiative. You must review both before moving forward with the training.

HRA:

A Health Risk Assessment (HRA) is a questionnaire used to provide an overview of a member's health status. The information provided by the member gives us the opportunity to improve the care we provide as well as the ability to prevent any further health challenges.

The HRA is an important part of our Quality initiative and has a direct impact on our Star Ratings. It helps us understand the unique health situation for each of our members, and allows us to make sure they receive the services that meet their needs.

The answers to the HRA will give physicians a brief summary of the member's health and wellness. With this information, together they can identify risks and opportunities for better health.

HRAs will help ensure WellCare members are able to access care. This is especially

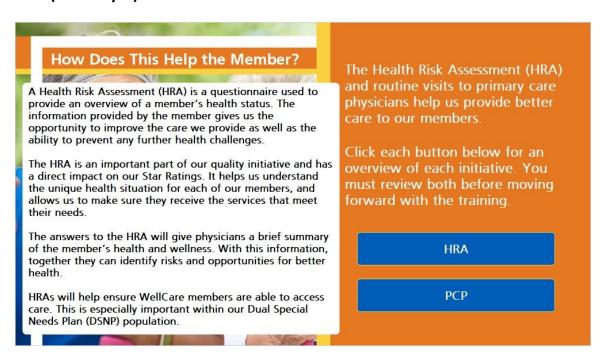
important within our Dual Special Needs Plan (DSNP) population. PCP:

Getting members to see their PCP helps to ensure that they are establishing a relationship with a primary care doctor for continuity of care purpose. Seeing a PCP allows for better management of chronic conditions.

It provides a higher level of comfort for the member to talk about their health care needs and concerns. PCPs visits incorporates routine/preventive screenings and assists in identifying potential health issues early on before they become larger or more chronic issues.

Visiting the PCP offers the opportunity to get the referrals members may need to other medical specialists, thus incorporating continuity and coordination of care. Regular visits to the PCP can decrease inpatient hospitalizations and ER visits.

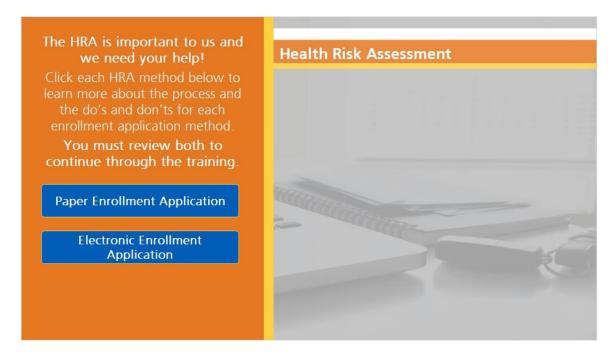
## HRA (Slide Layer)



# **PCP (Slide Layer)**



#### 1.67 Health Risk Assessment



#### Notes:

The HRA is important to us and we need your help!

Click each HRA method below to learn more about the process and the do's and don'ts for each enrollment application method.

You must review both to continue through the training.

#### Paper Enrollment Application

The plan is not permitted to accept an HRA until after the plan effective date. Agents are NOT allowed to assist the beneficiary with the HRA at point of sale.

If a paper enrollment application is completed, advise the member of the steps they should take to complete the HRA.

#### Pre-Effective Date:

• Complete the paper HRA leave behind and send via the Business Reply Envelope (BRE) or the address printed at the bottom of the paper HRA.

#### Post-Effective Date:

- Complete the paper HRA leave behind and send via the Business Reply Envelope (BRE) or the address printed at the bottom of the paper HRA.
- Call the WellCare Customer Service line: 866-439-1189.
- Go online and access via the WellCare website. (Step-by-step instructions are included in the cover letter mailed to member's.)

#### Electronic Enrollment Application

<u>The plan is permitted to accept an HRA immediately following electronic application submission.</u> Agents are allowed to assist the beneficiary with the HRA at point of sale.

To provide a simple way to complete the HRA process, we offer an online portal where you can assist the beneficiary with completing the electronic HRA.

In order to have access to the HRA portal you must complete "SM Completing HRAs in the Revel Web Portal" training in WellCare University. The course will provide an overview of accessing the portal and the steps to complete the electronic HRA.

To self-enroll into the training, search "SM Completing HRAs in the Revel Web Portal" in the search bar located on your WellCare University homepage.

## **Paper Enrollment Application (Slide Layer)**

# The HRA is important to us and we need your help!

Click each HRA method below to learn more about the process and the do's and don'ts for each enrollment application method.

You must review both to continue through the training.

Paper Enrollment Application

Electronic Enrollment Application

## **Health Risk Assessment**

The Plan is not permitted to accept an HRA until after the plan effective date. Agents are NOT allowed to assist the beneficiary with the HRA at point of sale.

If a paper enrollment application is completed, advise the member of the steps they should take to complete the HRA.

Pre-Effective Date:

 Complete the paper HRA leave behind and send via the Business Reply Envelope (BRE) or the address printed at the bottom of the paper HRA.

Post-Effective Date:

- Complete the paper HRA leave behind and send via the Business Reply Envelope (BRE) or the address printed at the bottom of the paper HRA.
- Call the WellCare Customer Service line: 866-439-1189.
- Go online and access via the WellCare website. (Step-by-step instructions are included in the cover letter mailed to members.)

## **Electronic Enrollment Application (Slide Layer)**

# The HRA is important to us and we need your help!

Click each HRA method below to learn more about the process and the do's and don'ts for each enrollment application method.

You must review both to continue through the training

Paper Enrollment Application

Electronic Enrollment Application

## **Health Risk Assessment**

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To self-enroll into the training, search "SM Completing HRAs in the Revel Web Portal" in the search bar located on your WellCare University homepage.

## 1.68 Aetna Processes



As of January, 2019 WellCare became the entity for Aetna standalone Part D (PDP) products.

It is important to know business processes for plan year 2019 and plan year 2020.

In summary, for 2019 all business processes for Aetna will remain with Aetna. For 2020 coverage, WellCare business processes will be followed.

Please click here for a side by side reference guide regarding finishing 2019 with Aetna.

If this process change does not apply to you, click Next to continue through the training.

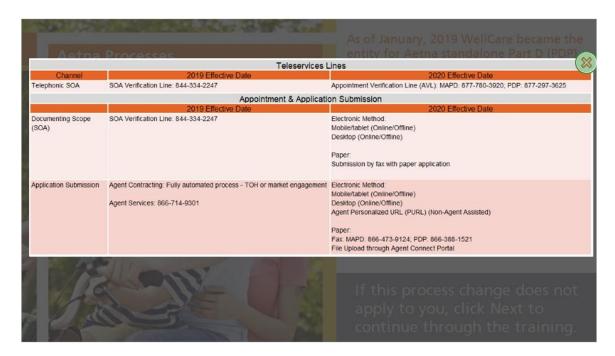
#### Notes:

As of January, 2019 WellCare became the entity for Aetna standalone Part D (PDP) products.

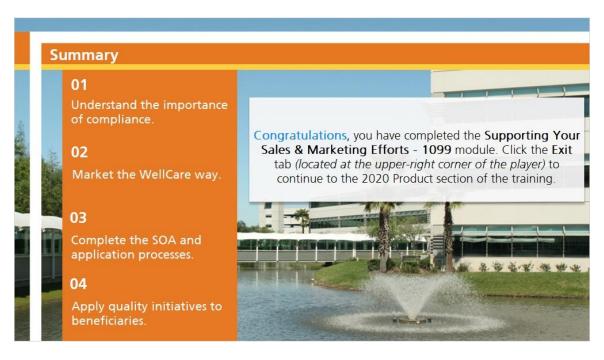
It is important to know business processes for plan year 2019 and plan year 2020. In summary, for 2019 all business processes for Aetna will remain with Aetna. For 2020 coverage, WellCare business processes will be followed.

Please click here for a side by side reference guide regarding finishing 2019 with Aetna.

# **Aetna Grid (Slide Layer)**



# 1.69 Summary



#### Notes:

Congratulations, you have completed the Supporting Your Sales & Marketing Efforts - 1099

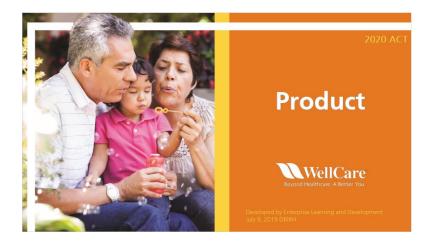
module. Click the *Exit* tab (*located at the upper-right corner of the player*) to continue to the 2019 Product section of the training.

- 01 Understand the importance of compliance.
- 02 Market the WellCare way.
- 03 Complete SOA and application processes.
- 04 Apply quality initiatives to beneficiaries.

# **SM 2020 ACT Product**

# 1. 2020 ACT Product

## 1.1 Product



Notes:

Product

# 1.2 Objectives



#### Notes:

## Welcome to the 2019 ACT Product module.

Upon completion of this module, you will be able to:

- 1. Identify WellCare's plan offerings for 2020.
- 2. Summarize the product highlights and changes.
- 3. Explain the 2020 benefits and coverage.
- 4. Identify available coverage by state.

# 1.3 Welcome



#### Notes:

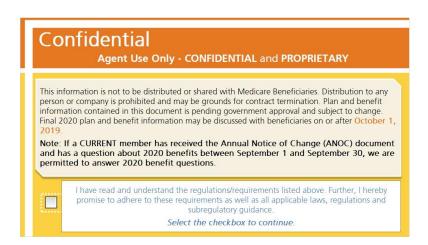
## 2020 Medicare Advantage & PDP Products and Benefits

The map identifies WellCare's footprint for Medicare Advantage and PDP-only Markets.

Do you plan to market Medicare Advantage products? Select an option before continuing.

- YES I market in a state where WellCare offers Medicare Advantage
- NO I do NOT market in a state where WellCare offers Medicare Advantage

# 1.4 Confidential



#### Notes:

This information is not to be distributed or shared with Medicare Beneficiaries. Distribution to any person or company is prohibited and may be grounds for contract termination. Plan and benefit information contained in this document is pending government approval and subject to change. Final 2020 plan and benefit information may be discussed with beneficiaries on or after October 1, 2019.

Note: If a CURRENT member has received the Annual Notice of Change (ANOC) document and has a question about 2020 benefits between September 1 and September 30, we are permitted to answer 2020 benefit questions.

I have read and understand the regulations/requirements listed above. Further, I hereby promise to adhere to these requirements as well as all applicable laws, regulations and subregulatory guidance.

#### Select the checkbox to continue

I have read and understand the regulations/requirements listed above. Further, I hereby promise to adhere to these requirements as well as all applicable laws, regulations, and subregulatory guidance.

Select the checkbox to continue

# 2. Medicare Advantage Product and Benefit Changes

# 2.1 Medicare Advantage Product



#### Notes:

Medicare Advantage Products (MAPD, CCP)

# 2.2 2020 Product Portfolio



### Notes:

The WellCare product portfolio meets the needs of a broad member population with products in 25 states:

• 258 Plan Benefit Packages (PBPs) - up from 180 PBPs in 2019 (Meridian plans included in the 2020 plan count.)

- 149 Traditional Medicare Advantage (TMA) Plans (Health Maintenance Organization (HMO) and HMO Point of Service (POS))
- 58 Dual Special Needs Plans (DSNPs)
- 34 Preferred Provider Organizations Plans (PPOs)
- 6 Private Fee-for-Service Plans (PFFS)
- 12 Chronic Special Needs Plans (CSNPs)

# 2.3 2020 Key Product Features



#### **Notes:**

## **HMO and HMO POS Plans**

- \$0 premium on many plans
- No or low copays for Primary Care Physician Services
- Several plans give back some or all of the Part B premium
- Low Income Subsidy (LIS) focused plans give an option to members who qualify for extra help
- POS options to allow members to go out of network for select services

#### Local PPO Plans

• For members seeking network flexibility

#### PFFS Plans

• Plans do not require a primary care doctor or referral to get specialist care, but services must be obtained at a Medicare-approved provider that accepts the terms of the member's plan.

# 2.4 2020 Key Product Features (Cont.)



#### Notes:

# New or enhanced ancillary benefits for 2020 include the following:

- Additional items available via catalog and added ordering flexibility for the debit card benefit (offered on select plans) on plans offering over-the-counter (OTC) benefits.
- Flexible Spending Card (offered on select plans) allows members to use a debit card to cover cost-shares for supplemental benefits (Dental, Vision and Hearing services only).
- Enhancements to the fitness benefits offered via select vendors include fitness trackers and streaming exercise classes.
- Alternative Therapies benefit offered on certain plans provides non-opioid treatment options for pain management, including acupuncture, massage and chiropractic services.

# 2.5 2020 Key Product Features (Cont.)



#### Notes:

#### Part D Benefits:

- Reduced cost-sharing on certain plans.
- Expanded Gap Coverage availability for additional plans.
- Increased offering of Excluded Drugs on select plans.

# 2.6 2020 Key Product Features: Special Needs Plans (SNPs)



#### Notes:

## **Dual Special Needs Plans**

- Fully Integrated DSNP WellCare administers Medicaid and Medicare benefits
- Non Zero Cost-Share DSNP Members are responsible for cost-sharing
- Zero Cost-Share DSNP No premium, deductible or Part A/B cost-sharing Chronic Special Needs Plans
- Enrollment restricted to members with Chronic Conditions. Covered conditions differ by plan. (Diabetes only or Diabetes, Cardiovascular Disease and/or Chronic Heart Failure).
- Some CSNPs include a giveback of some or all of the Part B premium.

#### **CSNP Plans**

- Enrollment restricted to members with Chronic Conditions. Covered conditions differ by plan. (Diabetes only or Diabetes, Cardiovascular Disease, and/or Chronic Heart Failure)
- Some CSNPs include a giveback of some or all of the Part B premium.

# 2.7 Special Needs Plans Overview



#### Notes:

Click the buttons to review an overview of the WellCare Special Needs Plan (SNP) types for 2020.

## Fully Integrated (FIDESNP) DSNPs

- WellCare administers Medicare and Medicaid benefits for FIDESNP members.
- To enroll, the beneficiary must qualify for Medicare and have full Medicaid eligibility.
- Members have no Medicare cost-share responsibility, including Part D, and receive full Medicaid benefits.

WellCare offers one FIDESNP plan for 2020: The WellCare Liberty plan in New Jersey.

## Zero Cost-Share DSNPs

- Members have no Part A or Part B cost-share responsibility, but are responsible for Part D copays or coinsurance.
- Depending on Medicare Savings Program (MSP) level, members may or may not receive additional benefits through Medicaid.
- Part D premiums may be covered for members by the Medicare Extra Help program. Examples of Zero Cost-Share DSNPs for 2020 include 'Ohana Liberty, WellCare Access and WellCare Liberty.

#### Non Zero Cost-Share DSNP

- Members enrolled in this plan may have some Medicare cost-share responsibility.
- Depending on Medicare Savings Program (MSP) level, members may or may not receive additional benefits through Medicaid.

• Some plans may also allow members with full cost-share coverage to enroll.

Examples of Non Zero Cost-Share DSNPs for 2020 include the WellCare Access plan (NC), WellCare Reserve, WellCare Select and WellCare TexanPlus Star.

## LPPO DSNP (New for 2020)

- Allows network flexibility for dual-eligible members.
- Can be Zero or Non Zero cost-share.
- Members do not need a referral to receive covered services from providers. However, certain procedures, services and drugs may need approval in advance from the plan. WellCare will offer the WellCare Imperial (LPPO D-SNP) plan in North Carolina for 2020.

#### **CSNPs**

- Chronic condition SNPs (CSNPs) are SNPs that restrict enrollment to special needs individuals with specific severe or disabling chronic conditions.
- CSNPs can focus on monitoring health status, managing chronic diseases, avoiding inappropriate hospitalizations and helping beneficiaries move from high risk to lower risk on the care continuum.
- New CSNPs will be available, geared to help manage the special healthcare needs of members with diabetes.

Examples of CSNPs for 2020 include the WellCare Champion and WellCare Guardian Plans.

## FIDEDSNP (Slide Layer)



# Zero Cost-Share (Slide Layer)



# Non Zero Cost-Share (Slide Layer)



# LPPO (Slide Layer)



# **CSNP** (Slide Layer)



# 2.8 Extra Benefits



### Notes:

- Include supplemental benefits not covered by Medicare (benefits vary by plan)
- Include Part D coverage (except Advance, TexanPlus Value and some PFFS plans)
- \$0 copays for Medicare covered preventive care including colonoscopies, diagnostic mammograms and select immunizations

## Click the button above to view a list of supplemental benefits.

- Dental
- Vision
- Hearing
- Free Fitness Membership
- Annual Routine Physical Exam
- In-home Support Services

- Flexible Spending Card
- Transportation (to and from medical providers and pharmacies)
- OTC coverage (Catalog or Card)
- Meals
- Nurse advice line
- Personal Emergency Response System (PERS)
- Alternative Therapies for Pain Management

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# **Supplemental Benefits (Slide Layer)**



# 2.9 New Supplemental Benefits



#### **Notes:**

New 2020 supplemental benefits offered to compensate for physical impairments, diminish

the impact of injuries or health conditions, and/or reduce avoidable emergency room utilization.

This includes:

- Flexible Spending Card
- Alternative Therapies for Pain Management

# 2.10 Value-Based Insurance Design (VBID)



#### Notes:

The Value-Based Insurance Design (VBID) pilot encourages enrollees to consume services that will positively impact their health. Two VBID options will be offered on certain plans in select markets.

#### Option 1: Rewards

- Incentives to address social barriers and improve medication adherence:
  - Target members diagnosed with diabetes, hypertension and/or coronary artery disease (CAD).
  - Must not discriminate against enrollees based on race, gender, chronic disease, institutionalization, frailty, health status or other impairments.
  - Must be designed so that all enrollees are able to earn rewards.
  - Proposed PBPs will include larger non-SNP plans in LA, TN, AR, MS, GA and SC.

# How it Works

• In conjunction with pharmacy efforts, WellCare will incentivize members to call the **Community Connections Helpline (CCHL)** to complete a social needs assessment.

- Once complete, the Community Connections team will connect members with resources in their community to help remove social barriers that may exist.
- Offer disease management education, phone outreach by pharmacy experts and incentives to encourage behavior change and to improve medication adherence.
- WellCare will use **Novu** to socialize the program and administer incentives.

# Incentive Requirements

- Rewards and incentives associated with the RI Program must:
  - Be offered in connection with the entire service or activity;
  - Be offered to all eligible enrollees without discrimination;
  - Have a value that may be expected to affect enrollee behavior, but not exceed the value of the health-related service or activity itself; and
  - Otherwise comply with all relevant fraud and abuse laws, including, when applicable, the anti-kickback statute and civil money penalty prohibiting inducements to enrollees.

# **Details (Slide Layer)**



## **Incentive Requirements (Slide Layer)**



# 2.11 Value-Based Insurance Design (VBID)



#### Notes:

The Value-Based Insurance Design (VBID) pilot encourages enrollees to consume services that will positively impact their health. Two VBID options will be offered on certain plans in select markets.

### Option 2: Socioeconomic Barriers

- Supplemental benefits and community resources to overcome social determinants of health in low income population
- Benefits will include home-delivered meals and non-medical transportation
- Focus will be on WellCare Access and Liberty Plans in AR and LA.

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#### How it Works

- Beneficiaries enrolled in participating PBPs can contact WellCare's **Community Connections Helpline (CCHL)** to complete a social needs assessment.
- Once the assessment is complete, members will be eligible for the additional benefits on an annual basis.
- The Community Connections team will connect members with resources in their community to help remove social barriers.
- If the member exhausts their regular transporation and meal benefits, then the Community Connections team will connect them to additional non-benefitted services.

# **Details (Slide Layer)**



#### 2.12 TMA Plans Overview



### Notes:

Click the buttons to review a description of each WellCare Traditional Medicare Advantage (TMA) Health Maintenance Organization (HMO) and Health Maintenance Organization Point of Service (HMO-POS) plan for 2020.

## **\$0 Premium Plans**

- \$0 Premium Plans are Traditional Medicare Advantage (TMA) Plans that have no monthly Part C premium.
- These plans offer Part A and Part B coverage and Part D drugs.
- Most have additional benefits like dental, vision and hearing with some of these having a

Examples of \$0 Premium Plans for 2020 include: WellCare Best, WellCare Value and

## WellCare Premier LPPO plans.

## **Premium Bearing Plans**

- Premium Bearing Plans are Traditional Medicare Advantage (TMA) Plans that have a monthly Part C premium.
- These plans offer Part A and Part B coverage and Part D drugs.
- Most have additional benefits like dental, vision and hearing with some of these having a cost-share.

Examples of Premium Bearing Plans for 2020 include: WellCare Choice, WellCare Prime LPPO, WellCare Absolute and WellCare Today's Options Premier Plus PFFS plans.

## Low Income Subsidy (LIS) Plans

- LIS plans are designed for beneficiaries who qualify for a Low Income Subsidy (LIS) on Part D from the federal government but don't qualify for a Zero cost-share DSNP.
- These plans offer Part A and Part B coverage and Part D drugs.
- Most have additional benefits like dental, vision and hearing with some of these having a cost-share.

Examples of LIS Plans for 2020 include WellCare Compass and WellCare Rx plans.

#### DSNP Look Alike Plans

- DSNP Look Alike Plans are Traditional Medicare Advantage plans which have coverage under Medicaid and will have their 20% Part A and Part B cost-shares paid by the state depending on their level of Medicaid.
- All members in this plan who have a Low Income Subsidy (LIS) will have most of their Part D copays and premiums paid by Medicare.
- These plans have additional benefits like dental, vision and hearing and may be good options for dual-eligible members in states without a DSNP plan.

Examples of DSNP Look Alike Plans for 2020 include WellCare Plus plans.

#### **Giveback Plans**

- Giveback Plans reduce the Medicare Part B premium; the amount varies by plan.
- Reduction is set up by Medicare and administered through the Social Security Administration (SSA).
- The reduction may be credited the Social Security check or credited on the Medicare Part B premium statement and may take several months to be issued.
- The plans offer medical coverage and may offer coverage of Part D drugs.
- Givebacks are new features on select PPO plans.

Examples of Giveback Plans for 2020 include WellCare Dividend plans.

# **MA-Only Plans**

- MA-Only Plans are geared toward beneficiaries who have credible Part D coverage through a retiree plan, VA benefits, etc.
- These plans have no monthly Part C premium.
- These plans offer Part A and Part B coverage but DO NOT offer Part D drugs.
- Most have additional benefits like dental, vision and hearing with some of these having a cost-share.
- Some plans include a giveback of some of the Part B premium. Examples of MA-Only Plans for 2020 include WellCare Advance and WellCare TexanPlus.

# \$0 Premium (Slide Layer)



# **Premium Bearing (Slide Layer)**



## LIS (Slide Layer)



## **DSNP** (Slide Layer)



## **Giveback (Slide Layer)**



## **MA-Only Plans (Slide Layer)**



# 2.13 2020 Enrollment Highlights



#### Notes:

#### Open Enrollment Period

The Open Enrollment Period (OEP) is **January 1 - March 31** each year. Medicare beneficiaries enrolled in a Medicare Advantage (MA) plan can:

- Switch to another MA plan or
- Disenroll from an MA plan and join Original Medicare.

Newly eligible individuals (those with Part A and Part B) who enroll in an MA plan will have the same opportunity, effective three months from their Part A and Part B effective date. The effective date for an MA OEP election is the first of the month following receipt of the enrollment request for beneficiaries who become eligible after January 1.

## 2.14 2020 Enrollment Highlights



#### Notes:

## Open Enrollment Period (cont.)

During this time, individuals may add or drop Part D coverage during the MA OEP. Individuals enrolled in either MAPD or MA-only plans can switch to:

- MA-PD
- MA-only
- Original Medicare (with or without a stand-alone Part D plan)

**Note:** The MA OEP does not provide an opportunity for an individual enrolled in Original Medicare to join an MA plan. It also does not allow for Part D changes for individuals enrolled in Original Medicare, including those enrolled in stand-alone Part D plans. The MA OEP is not available for those enrolled in Medicare Savings Accounts or other Medicare health plan types (such as cost plans or PACE).

# 2.15 2020 Enrollment Highlights



#### Notes:

## Open Enrollment Period (cont.)

During the OEP, Plans/Part D sponsors may not:

- Send unsolicited materials advertising the ability/opportunity to make an additional enrollment change or referencing the OEP;
- Specifically target beneficiaries who are in the OEP because they made a choice during Annual Enrollment Period (AEP) by purchase of mailing lists or other means of identification;
- Engage in or promote agent/broker activities that intend to target the OEP as an opportunity to make further sales; or
- Call or otherwise contact former enrollees who have selected a new plan during the AEP.

## 2.16 2020 Enrollment Highlights



#### Notes:

Members covered by both Medicare and Medicaid, or who have low income subsidy, may enroll in or make a change to their MA or PDP plan during a Special Enrollment Period or in these situations:

- During Annual Election Period.
- Once during each of the first three quarters of the year.
- Within three months of a change in eligibility status.
- Within three months of an automatic assignment to a plan or the effective date of such an assignment (whichever is later).

# 2.17 Medicare Advantage Benefits



Notes:

**Medicare Advantage Benefits** 

# 2.18 Medicare Advantage Plan Highlights



#### Notes:

We strive to offer competitive plans that provide members with proper care.

Click here to review a side-by-side comparison of high impact 2018 vs. 2019 product features.

## What's Changing?

- Expanding into Missouri, New Hampshire and Washington.

- Incorporating Meridian business (Illinois, Indiana, Michigan, and Ohio) into the WellCare footprint.
- Tiered Network plans in Florida, Georgia, Hawaii, Illinois and Louisiana allow members lower cost-sharing when they use high-quality providers.
- Arkansas and Meridian will be piloting an HMO-POS DSNP.
- A new PPO DSNP plan will be offered in North Carolina. Select PPO products will include a giveback of the Part B premium.
- New CSNP to manage diabetes will be offered in Florida, Georgia, Illinois and Michigan for 2020.

### What Stays the Same?

- Most plans continue to offer extra benefits such as routine dental, vision, hearing and Part D coverage.
- Most plans with \$0 premiums in 2019 retain \$0 premiums for 2020.
- -Preventive diagnostic services (mammograms and Dexa scans) offered at \$0 for all plans.
- Low out-of-pocket costs.
- Low primary care physician (PCP) copays.

## 2019 vs. 2020 (Slide Layer)



# 2.19 Provider/Pharmacy Online Directory



#### Notes:

The 2020 Provider and Pharmacy Directory and the online Find a Provider (FAP) tool will identify tiers and/or LPPOs. Only contracted providers will be displayed in the printed directories.

Download step-by-step guides for working each online tool from the Resources tab.

# 2.20 MyWellCare Mobile App



#### Notes:

The MyWellCare mobile app allows members to keep up with their health benefits while on the go. The app is currently available for all MA Medicare LOBs. (California coming soon.)

Note: There is a separate version of the app for 'Ohana.

The app can be accessed anytime, anywhere from iOS (iPhone) or Android smart devices.

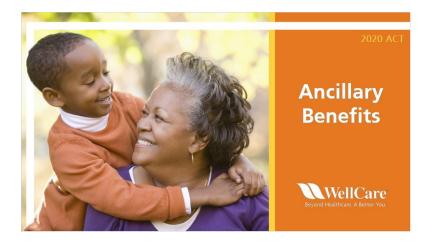
### Click Here

- Find a Provider search
- Quick Care for urgent care facilities
- Appointment reminders
- Change My PCP
- Care plan
- Wellness services (care gaps)
- ID card (NJ Medicaid is excluded from this feature)
- Push notifications
- Pay Your Premium (Medicare only)
- About Us/Contact Us information
- Change your personal information (currently for Medicare only)
- Alternate Language Support (Spanish and Mexican Spanish initially and when applicable)

## **Mobile Details (Slide Layer)**



# 2.21 Ancillary Benefits



Notes:

**Ancillary Benefits** 

# 2.22 2020 Ancillary Benefits Overview



#### Notes:

Original Medicare vs. WellCare Benefits

## Original Medicare does not cover:

- Routine (supplemental) dental care or dentures
- Routine (supplemental) hearing aids and hearing exams
- Routine (supplemental) eye care and most eyeglasses
- Fitness, transportation, meals or OTC

Many WellCare plans offer "routine" (supplemental) benefits above what *original* Medicare offers. When you see the words "ROUTINE" or "SUPPLEMENTAL," think: <u>NOT</u> Original Medicare.

## 2.23 Ancillary Benefits



#### Notes:

Click each icon below to view high-level benefits and service information. More details can be found in the Summary of Benefits in Agent Connect. **You must review all buttons before proceeding.** 

**Dental -** Members receive limited coverage for routine dental care or dental procedures like cleanings, fillings, tooth extractions, periodontal maintenance, root canals, or dentures.

**Vision -** Members receive coverage for routine eye exams and eyeglasses or contact lenses.

**Hearing -** Members receive coverage for hearing tests with limited coverage for hearing aids and fitting services for those with hearing loss.

**OTC** - Members have the option to purchase **over-the-counter (OTC)** items without a prescription utilizing a credit received on a card or catalog order.

**NEMT -** Members may obtain one-way non-emergency ground transportation to approved medically necessary care and services under the plan's benefits.

**Meals -** Members may receive home-delivered meals for a set duration after an inpatient hospital stay or as a part of a supervised program for members with certain chronic conditions.

**Fitness -** Members receive a membership to an approved facility to promote physical fitness and support overall health. Home-bound members may order a fitness kit to be delivered to their home (except Hawaii and California). New feature: A Fitbit is being added to benefit offerings (except Florida).

**800# Nurse Advice Line -** A 24-hour-a-day, 7-day-a-week telephonic access to nurse assistance. The nurse is able to triage symptoms and provide advice, diagnosis explanation and medication information.

**PERS Personal Emergency Response System** - A medical monitoring device that is sent to the member's home based on health and environmental conditions. The device connects through the member's phone line and has a button that can be pushed to activate assistance in the event of an emergency.

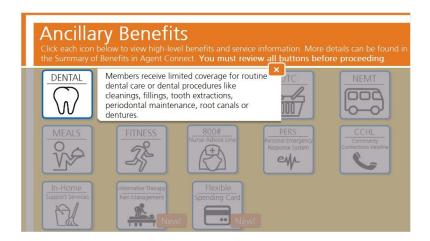
**Community Connections Helpline** - A service available to members and non-members to help connect them to social services including financial, food, education and utility assistance; transportation, disability and homeless services; support groups; and child care.

**In-Home Support Services** - Members who meet clinical criteria have access to in-home support services including light cleaning, chores, and meal preparation.

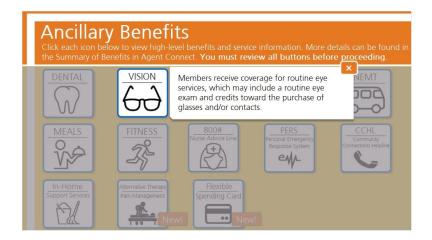
Alternative Therapy Pain Management - Members who meet criteria may access medically-approved non-opioid pain treatment alternatives. The benefit must be recommended by a healthcare professional. The non-opioid pain management item/service must treat or ameliorate an injury/illness such as pain, stiffness or loss of range of motion.

**Flexible Spending Card** - A Flex Card benefit is provided to enrollees to help cover additional costs associated with dental, vision and hearing needs. This debit card may be used to reduce cost-sharing for covered or additional dental, vision and hearing services given by providers that accept VISA. Enrollee reimbursement is available for services received from WellCare providers that do not accept VISA.

# **Dental (Slide Layer)**



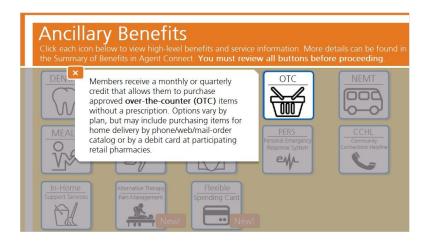
## **Vision (Slide Layer)**



# **Hearing (Slide Layer)**



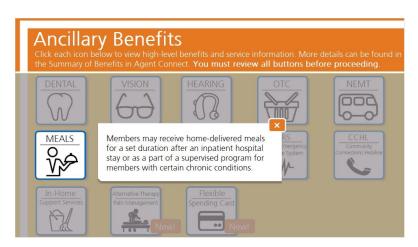
# **OTC (Slide Layer)**



# **NEMT (Slide Layer)**



# Meals (Slide Layer)



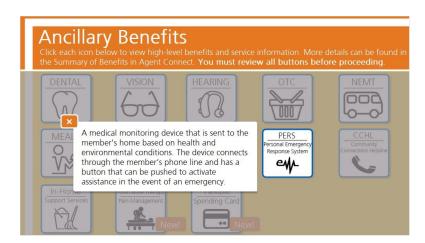
# **Fitness (Slide Layer)**



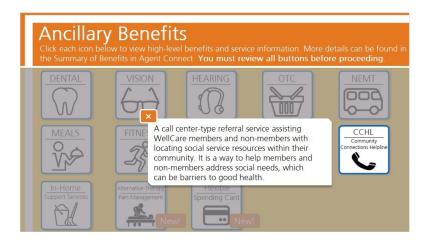
## 800# (Slide Layer)



# **PERS (Slide Layer)**



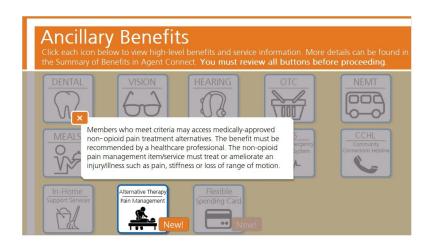
# **CAL (Slide Layer)**



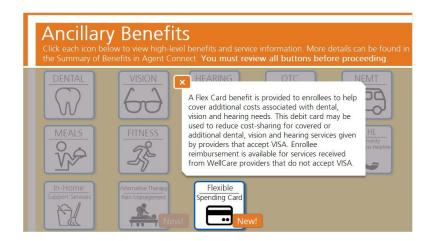
## In-Home (Slide Layer)



# **Alternative Therapy (Slide Layer)**



## Flexible Spending Card (Slide Layer)



# 2.24 Medicare Advantage Prescription Drugs



**Notes:** 

**Medicare Advantage Prescription Drugs** 

## 2.25 Medicare Advantage Part D Plan Highlights



#### Notes:

As in previous years, some plan specifics have changed and some have stayed the same. Click here to review a side-by-side comparison of high impact 2018 vs. 2019 product features.

## What's Changing?

- Deductible options on plans to meet a variety of member needs ranging from \$0 to \$435.
- An expanded number of plans offer enhanced benefits or gap coverage.
- Meridian plans will use Core or Generic Strategy Core formularies for 2020.

## What Stays the Same?

- There are three formularies. Most plans have the same formulary for 2020 as in 2019.
- Many plans have a \$0 copay for prescriptions on Tier 1.
- All plans continue to offer a 90-day preferred mail order benefit.

## 2019 vs. 2020 (Slide Layer)



## 2.26 2020 Part D Key Features



## Notes:

### **Formularies**

• Three formularies will be used in 2020: Core, Generic Strategy Core and Generic Strategy Standard Super Modified

#### **Benefits**

- Low copays with most plans featuring \$0 on Tier 1.
- All plans offer the 90-day Preferred Mail Order benefit through CVS Caremark® with savings to the member.

### **Deductible Options**

- 130 plans do not have a deductible.
- 83 plans charge the full \$435 deductible. 56 plans that charge the full deductible are SNPs.
- 30 plans have a deductible of less than \$435.

• 110 plans are using a tier-specific deductible (Tiers 2-5 or Tiers 3-5).

## 2.27 2020 Part D Product Design for MAPD



#### Notes:

## **Excluded Drugs**

- Additional coverage of excluded drugs with 49 plans offering one of the following options:
  - All strengths of brand and generic Viagra (sildenafil) on Tier 2
  - All strengths of brand and generic Viagra (sildenafil) and Levitra (vardenafil) on Tier 1
  - All strengths of brand and generic Viagra (sildenafil) and Levitra (vardenafil) on Tier 2
  - All strengths of brand and generic Viagra (sildenafil) and Levitra (vardenafil) on Tier 3
- Select strengths of brand and generic Viagra (sildenafil) and Levitra (vardenafil) on Tier 3 Coverage Gap
- Additional coverage in the gap with 94 plans offering one of the following options:
  - Adherence medications on Tier 1 (19 plans)
  - Full coverage in Tier 1 (60 plans)
  - Full coverage in Tiers 1 & 2, partial coverage in Tier 3 (15 plans)

## 2.28 Medication Home Delivery Overview



#### Notes:

Mail service is included with plans that have Part D coverage. WellCare offers this benefit through the CVS Caremark® Medication Home Delivery.

Tier: 1

Member Payment for a Three-Month Supply: \$0 copay

Tier: 2

Member Payment for a Three-Month Supply: \$0 copay

Tier: 3

Member Payment for a Three-Month Supply: 2x 30-day retail copay

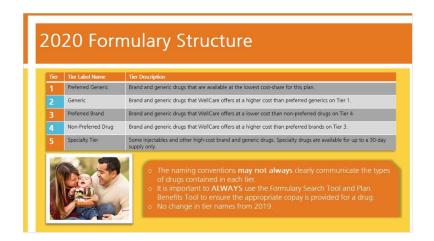
Tier: 4

Member Payment for a Three-Month Supply: 2x 30-day retail copay when applicable

Tier: 5

Member Payment for a Three-Month Supply: Coinsurance applies; limited to 30-day supplies

## 2.29 2020 Formulary Structure

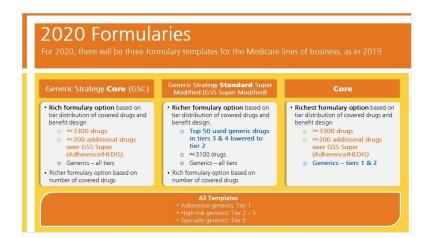


#### Notes:

Tier Tier Label Name Tier Description

- The naming conventions <u>may not always</u> clearly communicate the types of drugs contained in each tier.
- It is important to <u>ALWAYS</u> utilize the Formulary Search Tool and Plan Benefits Tool to ensure the appropriate copay is provided for a drug.
- No change in Tier names from 2018.

## 2.30 2020 Formularies



#### Notes:

For 2019, the formularies for the Medicare line of business streamlined to three templates (down from six templates in 2018). You must review all before proceeding with your training.

### Generic Strategy Core

- Rich formulary option based on tier distribution of covered drugs and benefit design
  - ≈3300 drugs
  - ≈200 additional drugs over GSS Super (Adherence/HEDIS)
  - Generics all tiers
- Richer formulary option based on number of covered drugs

## Generic Strategy Standard Super Mod

- Richer formulary option based on tier distribution of covered drugs and benefit design.
  - Top 50 used generic drugs in tiers 3 & 4 lowered to tier 2
  - ≈3100 drugs
  - Generics all tiers
- Rich formulary option based on number of covered drugs

#### Core

- Richest formulary option based on tier distribution of covered drugs and benefit design
  - ≈3300 drugs
  - ≈200 additional drugs over GSS Super (Adherence/HEDIS)
  - Generics tiers 1 & 2

•

## **All Templates**

• Adherence generics: Tier 1

• High-risk generics: Tier 2 - 5

• Specialty generics: Tier 5

# 2.31 Formulary Tool



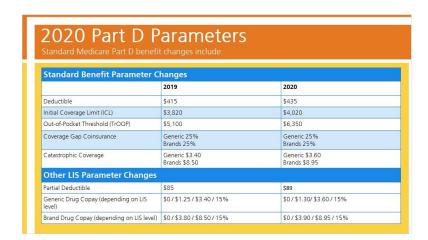
#### Notes:

The 2020 Formulary and the online Formulary tool will identify medication coverage by plan. The tool can be accessed at wellcare.com.

Download the step-by-step guide for navigating the online Formulary tool from the *Resources* tab.

Click the button above to view a tutorial of navigating the online Formulary Tool.

### 2.32 2020 Part D Parameters



### **Notes:**

Standard Medicare Part D benefit changes include:

Standard Benefit Parameter Changes
Other LIS Parameter Changes

## 2.33 Drug Payment Stages



#### Notes:

A member moves through four stages of drug payment through the plan year. Click the buttons to learn more about each stage. You must review all before proceeding with your training.

#### Deductible

For plans with a deductible, members or someone on the members' behalf must pay full price for their Part D drugs until they meet their plan's required amount.

### Initial Coverage

- The member has met their deductible (if applicable) but the total drug cost has not reached the initial coverage limit (\$4,020) for the year.
- The member pays plan copays/coinsurance until the total cost of drugs reaches the Initial Coverage Limit (ICL).

## Coverage Gap

- Total drug cost has reached the initial coverage limit (\$4,020).
- Non-subsidized members pay 25% of the cost of generic drugs and 25% of the cost of brand drugs as part of the **coverage gap** discount program.

- LIS members will not experience a coverage gap.
- Resources help determine the LIS member's specific cost-share amounts.

## Catastrophic

- True-Out-of-Pocket (TrOOP) costs paid by the member or other qualified parties on the member's behalf (e.g., SPAPs, LIS, etc.) reaches \$6,350 in 2020 for covered drugs during the coverage year.
- The member remains in this stage for the remainder of the year with a low copayment or coinsurance for their drugs.

## **Deductible (Slide Layer)**



# **Initial Coverage (Slide Layer)**



# **Coverage Gap (Slide Layer)**



## **Catastrophic (Slide Layer)**



# 2.34 Medicare Advantage Member Materials



#### Notes:

## **Medicare Advantage Member Materials**

## 2.35 Benefits and Materials Timeline



#### Notes:

Let's review the timeline for 2019 benefits and materials that the member receives. **NOTE:** Most items are received at the end of the prior plan year, but many can be requested stand-alone as well.

## Late September

2020 Medicare and You Handbooks mailed to members per CMS. 09/30/2019

ANOC received by existing members no later than 9/30/19.

#### 10/01/2019

2020 benefits published on Medicare.gov and WellCare's websites. Prospective members can now meet with a Sales Representative and/or be transferred to Pre-Enrollment.

### 10/15/2019

Annual Enrollment Period begins enrolling members.

## 12/07/2019

Annual Enrollment Period ends.

## 01/01/2020

2020 Benefits are effective.

### 2.36 2020 Materials



#### Notes:

WellCare provides marketing and informational material to both prospective members and current members:

### **Prospective Members**

If a beneficiary requests materials or is interested in changing plans, WellCare can provide the following materials:

- Pre-Enrollment Kit (which includes SB)
- Comprehensive Formulary
- Provider/Pharmacy Directory
- Evidence of Coverage (EOC)
- A Guide to Your New Health Plan

# Current Members

## Annually via mail:

- Annual Notice of Change (ANOC)
- Member ID Cards
- Low Income Subsidy (LIS) Rider (if applicable)
- Fulfillment Notice

### Available upon request:

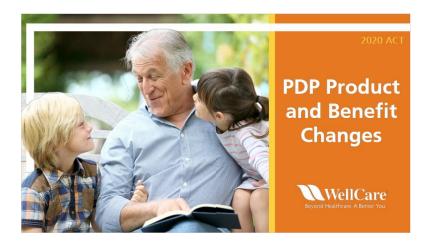
- Evidence of Coverage (EOC)
- Alternative Formats
- Star Ratings

- Summary of Benefits (SB)
- Member ID Care
- Provider/Pharmacy Directory
- Resource Guide
- Over-the-Counter (OTC) (if applicable)
- Comprehensive Formulary Documents
- Notice of Privacy Practices
- Pre-Enrollment Kit

Beneficiaries and members are encouraged to access www.wellcare.com/medicare to search for covered prescription drugs and in-network providers. 'Ohana members should access: www.ohanahealthplan.com/medicare

# 3. PDP Product and Benefit Changes

## 3.1 PDP Product and Benefits



Notes:

**PDP Product and Benefit Changes** 

## 3.2 2020 PDP Plan Highlights



#### Notes:

Every year we strive to offer competitive plans that provide members with proper care. Click here to review a side-by-side comparison of high impact 2019 vs. 2020 product features.

## What's Changing?

- Addition of three legacy Aetna PDP plans in all regions. All plans will be rebranded as WellCare.
- Launching **NEW** low-premium WellCare Wellness Rx plan.
- Consolidating WellCare Extra into Aetna Value Plus plan.
- No plan will offer additional coverage in the gap.

## What Stays the Same?

- Legacy WellCare plans will continue to feature CVS & independents as the preferred retail network.
- All PDP plans will offer a 90-day Preferred Mail Order discount of \$0 for Tier 1 and 2.5 X 30-day Preferred Retail Copay for Tiers 2 & 3.
- Streamlined and enriched formulary offerings.

## 2019 vs. 2020 (Slide Layer)



# 3.3 2020 What's New: Prescription Drug Plan (PDP)



## Notes:

### **Benchmark**

• We plan to bid under the benchmark in most regions (under the benchmark = eligible for CMS auto assignment).

### Formulary

- Four formulary options:
  - Classic plans offer the Select formulary.
  - Value Script and Wellness Rx plans offer the Generic Strategy (GS) Core (Super Mod) formulary.
  - Saver plans offer the Select (AET Mod) formulary.
  - Select plans offer the Generic Strategy (GS) Core (AET Mod) formulary.

## 3.4 2020 What's New: Prescription Drug Plan (PDP) (Cont.)



#### Notes:

### **Networks**

- We will continue with the preferred cost-share network. Chains included in each network will vary by plan.
- The preferred pharmacy network for the Wellness Rx plan (NEW) includes Walmart and some large grocery chains.

## Plan Design (Plan Count: 204)

- Plans designed for minimal member disruption.
- Addition of three Aetna PDP plans rebranded as WellCare.
- Addition of low-premium WellCare Wellness Rx plan with Walmart.
- Removing gap coverage from all products.

## 3.5 Value to Our Members

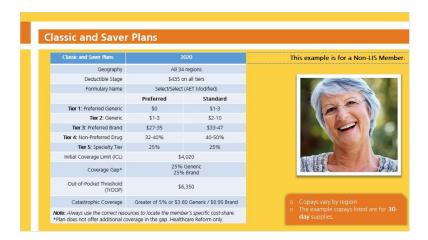


#### Notes:

## 2020 plans offer:

- Low premiums on the Value Plus and Wellness Rx plans.
- Minimal premium increases on the Classic plans.
- No deductible on the Value Plus Plan.
- A **preferred pharmacy network** design where members will pay a lower cost-sharing at CVS, most independents and many regional chains.
- \*Chains will vary by plan. Walmart pharmacies will be preferred for the Wellness Rx Plan.

## 3.6 Classic and Saver Plans



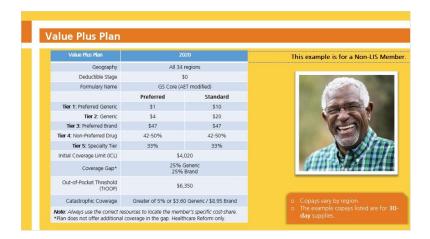
#### Notes:

Classic and Saver Plans

This example is for a Non-LIS Member.

- Copays vary by region.
- The example copays listed are for 30-day supplies.

## 3.7 Value Plus Plan



#### Notes:

Value Plus Plan

This example is for a Non-LIS Member.

- Copays vary by region.
- The example copays listed are for 30-day supplies.

# 3.8 Value Script and Select Plans



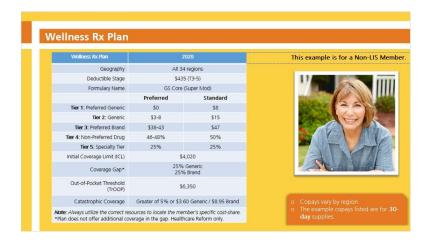
#### Notes:

Value Script and Select Plans

This example is for a Non-LIS Member.

- Copays vary by region.
- The example copays listed are for 30-day supplies.

## 3.9 Wellness Rx Plan



#### Notes:

Wellness Rx Plan

This example is for a Non-LIS Member.

- Copays vary by region.
- The example copays listed are for 30-day supplies.

## 3.10 Plan Choice



#### Notes:

Not every plan will be a good fit for each of our members. Click the buttons to review the type of member each plan is best suited for. You must review all before proceeding with your training.

## Classic/Saver (Dual)

James is 100% subsidized. In this plan, he will have a \$0 premium.

This is a good fit.

## Value Script/Select (Non-Dual)

**Jeannette** doesn't take any prescriptions regularly yet, but wants the peace of mind of having Medicare drug coverage in the event it is needed and would like a low premium.

This is a good fit.

## Value Plus (Non-Dual)

**Jorge** takes several prescriptions each month. He is willing to pay a higher premium for enhanced Part D benefits to cover his medications.

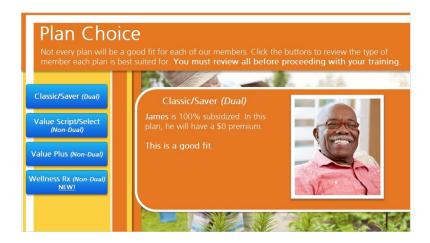
This is a good fit.

Wellness Rx (Non-Dual)

**Julia** takes very few prescriptions and has picked them up at Walmart for years. She would like a low premium.

This is a good fit.

# Classic/Saver (Dual) (Slide Layer)



# Value Script/Select (Non-Dual) (Slide Layer)



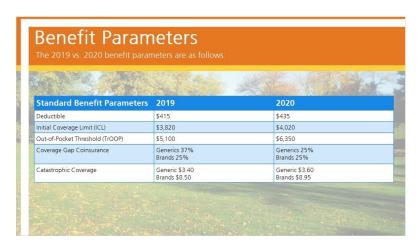
# Value Plus (Non-Dual) (Slide Layer)



# WellCare RX (Non-Dual) - Copy (Slide Layer)



# 3.11 Benefit Parameters



#### Notes:

The 2019 vs. 2020 benefit parameters are as follows:

Deductible

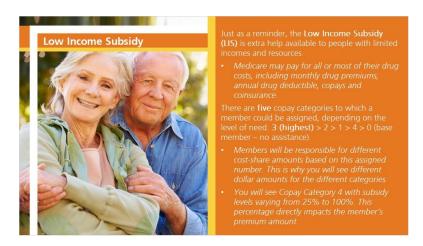
Initial Coverage Limit (ICL)

**TrOOP** 

Coverage Gap Coinsurance

Catastrophic

# 3.12 Low Income Subsidy



### Notes:

Just as a reminder, the **Low Income Subsidy (LIS)** is extra help available to people with limited incomes and resources.

• Medicare may pay for all or most of their drug costs, including monthly drug premiums, annual drug deductible, copays and coinsurance.

There are **five** copay categories to which a member could be assigned, depending on the level of need: **3 (highest)** > 2 > 1 > 4 > 0 (base member - no assistance).

- Members will be responsible for different cost-share amounts based on this assigned number. This is why you will see different dollar amounts for the different categories.
- You will see Copay Category 4 with subsidy levels varying from 25% to 100%. This percentage directly impacts the member's premium amount.

### 3.13 LIS Cost-Share



### **Notes:**

The 2019 vs. 2020 LIS cost-share changes are as follows:

LIS Parameters
Partial Deductible
Copay Category
Generic Drug Copay
Brand Medication Copay

# 3.14 Drug Payment Stages



### Notes:

A member moves through four stages of drug payment through the plan year. Click the buttons to learn more about each stage. You must review all before proceeding with your training.

#### Deductible

For plans with a deductible, members or someone on the members' behalf must pay full price for their Part D drugs until they meet their plan's required amount.

### **Initial Coverage**

- The member has met their deductible (if applicable) but the total drug cost has not reached the initial coverage limit (\$4,020) for the year.
- The member pays plan copays/coinsurance until the total cost of drugs reach the Initial Coverage Limit (ICL).

### Coverage Gap

- Total drug cost has reached the initial coverage limit (\$4,020).
- Non-subsidized members pay 25% of the cost of generic drugs and 25% of the cost of brand drugs as part of the **coverage gap** discount program.
- LIS members will not experience a coverage gap.
- Resources help determine the LIS member's specific cost-share amounts.

### Catastrophic

- True-Out-of-Pocket (TrOOP) costs paid by the member or other qualified parties on the member's behalf (e.g., SPAPs, LIS, etc.) reaches \$6,350 in 2020 for covered drugs during the coverage year.
- The member remains in this stage for the remainder of the year with a low copayment or coinsurance for their drugs.

## **Deductible (Slide Layer)**



## **Initial Coverage (Slide Layer)**



## **Coverage Gap (Slide Layer)**



## Catastrophic (Slide Layer)



# 3.15 2020 Part D Tiers and Naming Conventions



### Notes:

Tier Tier Label Name Tier Description

- The naming conventions <u>may not always</u> clearly communicate the types of drugs contained in each tier.
- It is important to <u>ALWAYS</u> utilize the Formulary Search Tool and Plan Benefits Tool to ensure the appropriate copay is provided for a drug.
- No change in Tier names from 2018.

## 3.16 Pharmacy Network Changes



#### Notes:

As stated, in 2020, the PDP plans will offer preferred cost-sharing at select pharmacies (both retail and mail service) and will offer standard cost-sharing at all other participating pharmacies.

Members can still go to their favorite in-network pharmacy, even if it isn't preferred. They will just pay the regular, standard cost-share amounts. If they decide to change to a preferred pharmacy, they can receive this discount.

Members can use the Find a Provider/Pharmacy tool online to locate a pharmacy which offers preferred cost-sharing in their area.

## 3.17 Medication Home Delivery Overview



### **Notes:**

WellCare will continue to offer preferred cost-sharing through CVS Caremark® Medication

Home Delivery. This is the only mail service which has preferred cost-sharing.

Tier: 1

Member Payment for a Three-Month Supply: \$0 copay

Tier: 2

Member Payment for a Three-Month Supply: \$0 copay

Tier: 3

Member Payment for a Three-Month Supply: 2x 30-day retail copay

Tier: 4

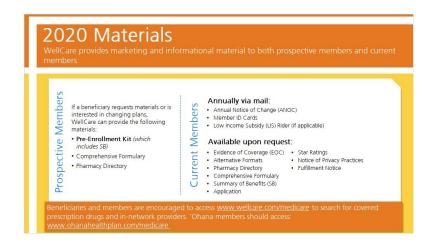
Member Payment for a Three-Month Supply: 2x 30-day retail copay when applicable

Tier: 5

Member Payment for a Three-Month Supply: Coinsurance applies; limited to 30-day supplies

**Note**: Members are still able to acquire their medications through other mail service pharmacies, but they will pay standard cost-sharing. CVS is the only mail service which offers preferred cost-sharing at this time.

### 3.18 2020 Materials



#### Notes:

WellCare provides marketing and informational material to both prospective members and current members:

### **Prospective Members**

If a beneficiary requests materials or is interested in changing plans, WellCare can provide the following materials:

- Pre-Enrollment Kit (which includes SB)
- Comprehensive Formulary
- Pharmacy Directory

### **Current Members**

### Annually via mail:

- Annual Notice of Change (ANOC)
- Member ID Cards
- Low Income Subsidy (LIS) Rider (if applicable)

### Available upon request:

- Evidence of Coverage (EOC)
- Alternative Formats
- Pharmacy Directory
- Comprehensive Formulary
- Summary of Benefits (SB)
- Application
- Star Ratings
- Notice of Privacy Practices
- Fulfillment Notice

Beneficiaries and members are encouraged to access www.wellcare.com/medicare to

search for covered prescription drugs and in-network providers. 'Ohana members should access: www.ohanahealthplan.com/medicare

# 4. Plans by State

# 4.1 Plans by State



### **Notes:**

As mentioned in the previous slides, we offer different product types across the country.

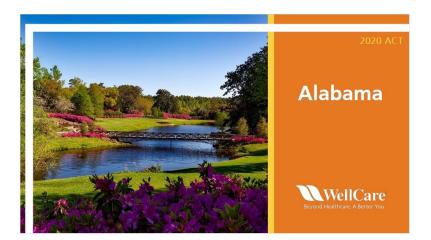
Click the state you plan to market/sell product in.

Click here if you are in a prescription drug only state.

Note! You will have the option to select another state later in the training.

# 5. Alabama

# 5.1 Alabama



**Notes:** 

**Alabama** 

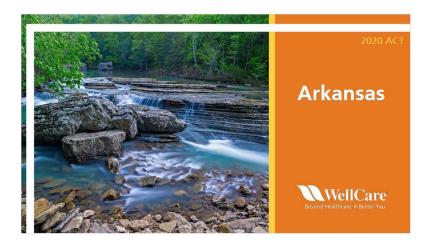
## 5.2 2020 Alabama Plan Grid



### **Notes:**

## 6. Arkansas

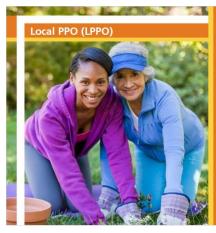
### 6.1 Arkansas



Notes:

**Arkansas** 

# 6.2 Local PPO (LPPO)



Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An I PPO plan

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

### Notes:

Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

## An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

# 6.3 Value-Based Insurance Design (VBID)



#### Notes:

The Value-Based Insurance Design (VBID) pilot encourages enrollees to consume services that will positively impact their health. Two VBID options will be offered on certain plans in select markets.

### Option 1: Rewards

- Incentives to address social barriers and improve medication adherence:
  - Target members diagnosed with diabetes, hypertension and/or coronary artery disease (CAD).
  - Must not discriminate against enrollees based on race, gender, chronic disease, institutionalization, frailty, health status or other impairments.
  - Must be designed so that all enrollees are able to earn rewards.
  - Proposed PBPs will include larger non-SNP plans in LA, TN, AR, MS, GA and SC.

## How it Works

- In conjunction with pharmacy efforts, WellCare will incentivize members to call the **Community Connections Helpline (CCHL)** to complete a social needs assessment.
- Once complete, the Community Connections team will connect members with resources in their community to help remove social barriers that may exist.

Published by Articulate® Storyline www.articulate.com

- Offer disease management education, phone outreach by pharmacy experts and incentives to encourage behavior change and to improve medication adherence.
- WellCare will use **Novu** to socialize the program and administer incentives.

# **Incentive Requirements**

- Rewards and incentives associated with the RI Program must:
  - Be offered in connection with the entire service or activity;
  - Be offered to all eligible enrollees without discrimination;
  - Have a value that may be expected to affect enrollee behavior, but not exceed the value of the health-related service or activity itself; and
  - Otherwise comply with all relevant fraud and abuse laws, including, when applicable, the anti-kickback statute and civil money penalty prohibiting inducements to enrollees.

## **Details (Slide Layer)**



## **Incentive Requirements (Slide Layer)**



# 6.4 Value-Based Insurance Design (VBID)



#### Notes:

The Value-Based Insurance Design (VBID) pilot encourages enrollees to consume services that will positively impact their health. Two VBID options will be offered on certain plans in select markets.

### Option 2: Socioeconomic Barriers

- Supplemental benefits and community resources to overcome social determinants of health in low income population
- Benefits will include home-delivered meals and non-medical transportation
- Focus will be on WellCare Access and Liberty Plans in AR and LA.

•

### How it Works

- Beneficiaries enrolled in participating PBPs can contact WellCare's **Community Connections Helpline (CCHL)** to complete a social needs assessment.
- Once the assessment is complete, members will be eligible for the additional benefits on an annual basis.
- The Community Connections team will connect members with resources in their community to help remove social barriers.
- If the member exhausts their regular transporation and meal benefits, then the Community Connections team will connect them to additional non-benefitted services.

## **Details (Slide Layer)**

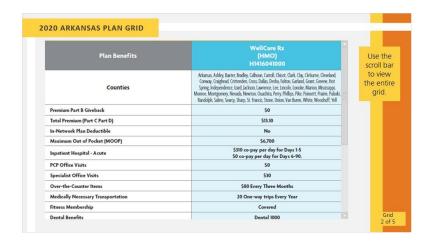


### 6.5 2020 Arkansas Plan Grid



### **Notes:**

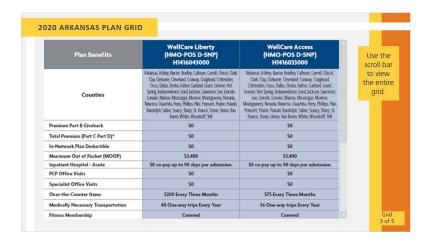
### 6.6 2020 Arkansas Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 6.7 2020 Arkansas Plan Grid



### **Notes:**

### 6.8 2020 Arkansas Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

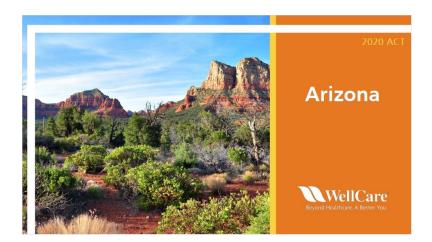
## 6.9 2020 Arkansas Plan Grid



#### Notes:

# 7. Arizona

## 7.1 Arizona



**Notes:** 

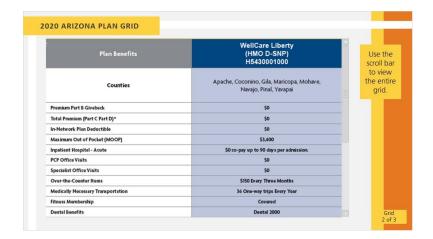
**Arizona** 

## 7.2 2020 Arizona Plan Grid



### **Notes:**

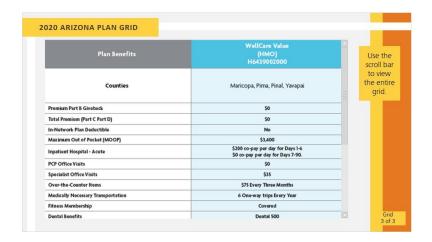
### 7.3 2020 Arizona Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 7.4 2020 Arizona Plan Grid



### **Notes:**

# 8. California

# 8.1 California



Notes:

California

## 8.2 WellCare Brand



## **Notes:**

All Medicare Advantage products in California will be marketed as WellCare in 2020.

# 8.3 2020 California Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 8.4 2020 California Plan Grid



#### Notes:

# 8.5 2020 California Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 9. Connecticut

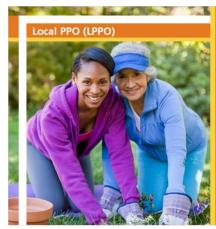
## 9.1 Connecticut



Notes:

## Connecticut

# 9.2 Local PPO (LPPO)



Medicare LPPO pians operate like Health Maintenance Organizations (HMOs) except that with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An LPPO plan

- Has a network of providers that have agree to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefit are provided within the network of providers.

#### Notes:

Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

### An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

### 9.3 2020 Connecticut Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 9.4 2020 Connecticut Plan Grid



#### Notes:

### 9.5 2020 Connecticut Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 9.6 2020 Connecticut Plan Grid



#### Notes:

## 10. Florida

### 10.1 Florida



**Notes:** 

**Florida** 

# 10.2 Local PPO (LPPO)



### Notes:

Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

## An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

## 10.3 Chronic Special Needs Plans (CSNPs)



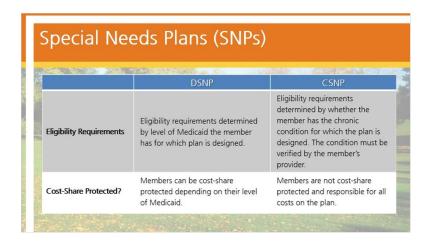
#### Notes:

Chronic SNPs (CSNPs) are SNPs that restrict enrollment to special needs individuals with specific severe or disabling chronic conditions. Individuals eligible for these plans have one or more co-morbid and medically complex chronic conditions that are substantially disabling or life-threatening, have high risk of hospitalization or other significant adverse health outcomes, and require specialized delivery systems across domains of care.

### WellCare CSNPs:

- Cover cardiovascular disease, congestive heart failure, and diabetes.
- Are designed to go beyond the provision of basic Medicare Parts A and B services and care coordination that is required of all Coordinated Care Plans (CCPs).
- Are traditional Medicare products. They are not for the dual population, although there is a Model of Care/Quality Improvement program, same as with DSNP.

# 10.4 Special Needs Plans (SNPs)



#### Notes:

### **DSNP**

**Eligibility Requirements -** Eligibility requirements determined by level of Medicaid the member has for which plan is designed.

**Cost-Share Protected?** - Members can be cost-share protected depending on their level of Medicaid.

### **CSNP**

**Eligibility Requirements -** Eligibility requirements determined by whether the member has the chronic condition for which the plan is designed. The condition must be verified by the member's provider.

**Cost-Share Protected?** - Members are not cost-share protected and responsible for all costs on the plan.

# 10.5 Special Needs Plans (SNPs)



#### Notes:

CSNPs are SNP plans that restrict enrollment to special needs individuals with one or more specific severe or disabling chronic conditions requiring coordination of care among:

**Primary Providers** 

Medical & Mental Health Specialists

**Inpatient & Outpatient Facilities** 

Extensive ancillary services related to diagnostic testing and therapeutic management

To qualify for a WellCare CSNP, a member must have at least one of the following conditions: diabetes only or diabetes, chronic heart failure and/or cardiovascular disease. Covered conditions vary by plan.

## 10.6 Chronic Special Needs Plan (CSNP)



#### Notes:

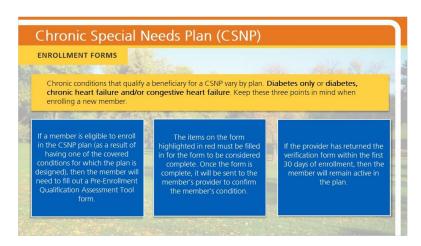
### **GUARDIAN & CHAMPION PLANS**

Prospective members who qualify for these plans may enroll year round.

Members of this plan will select a PCP who will coordinate the care from other providers. Members will work with a Case Manager, a partner who will create a care plan to address each member's unique health care needs and offer tips to help members reach their best level of health.

Members in some plans also receive a giveback of all of the member's Part B premium.

# 10.7 Chronic Special Needs Plan (CSNP)



### Notes:

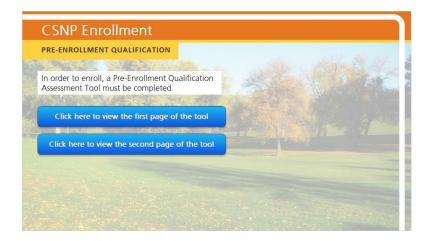
Chronic conditions that qualify a beneficiary for a CSNP vary by plan. **Diabetes only** or **diabetes, chronic heart failure and/or congestive heart failure**. Keep these three points in mind when enrolling a new member.

If a member is eligible to enroll in the CSNP plan (as a result of having one of the covered conditions for which the plan is designed), then the member will need to fill out a Pre-Enrollment Qualification Assessment Tool form.

The items on the form highlighted in red *must* be filled in for the form to be considered complete. Once the form is complete, it will be sent to the member's provider to confirm the member's condition.

If the provider has returned the verification form within the first 30 days of enrollment, then the member will remain active in the plan.

### 10.8 CSNP Enrollment



### Notes:

In order to enroll, a Pre-Enrollment Qualification Assessment Tool must be completed.

Click here to view the first page of the tool

Click here to view the second page of the tool

In order for the form to be considered complete, the items highlighted in red *must* be filled in.

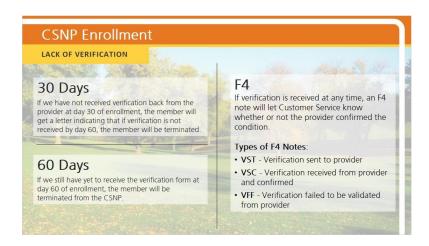
## Page 1 (Slide Layer)



## Page 2 (Slide Layer)



## 10.9 CSNP Enrollment



#### Notes:

### LACK OF VERIFICATION

### 30 Days

If we have not received verification back from the provider at day 30 of enrollment, the member will get a letter indicating that if verification is not received by day 60, the member will be terminated.

## 60 Days

If we still have yet to receive the verification form at day 60 of enrollment, the member will be terminated from the CSNP.

#### F4

If verification is received at any time, an F4 note will let Customer Service know whether or not the provider confirmed the condition.

### Types of F4 Notes:

- VST Verification sent to provider
- VSC Verification received from provider and confirmed
- VFF Verification failed to be validated from provider

### 10.10 CSNP Enrollment



#### Notes:

### **Special Election Period**

Should the member be termed from the plan due to no verification of his or her condition, the member will have a Special Election Period (SEP) that begins the month of notification and continues through the following month.

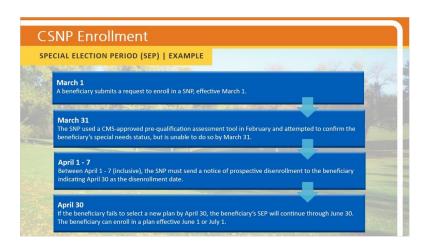
This SEP allows a beneficiary time to find a new plan while reducing the potential for incurring a late enrollment penalty.

## Re-Enrolling with a New Provider

If the member was termed from the CSNP, the member may re-enroll with a new provider during the specified SEP as long as we confirm:

Qualifying chronic condition(s) from the **existing provider or a plan provider** qualified to confirm the condition no later than the end of the first month of enrollment.

### 10.11 CSNP Enrollment



#### Notes:

Special Election Period (SEP) I Example

### March 1

A beneficiary submits a request to enroll in an SNP effective March 1.

### March 31

The SNP used a CMS-approved pre-qualification assessment tool in February and attempted to confirm the beneficiary's special needs status, but is unable to do so by March 31.

## April 1-7

Between April 1 and April 7 (inclusive), the SNP must send a notice of prospective disenrollment to the beneficiary indicating April 30th as the disenrollment date.

## April 30

If the beneficiary fails to select a new plan by April 30, his/her SEP will continue through June 30. The beneficiary can enroll in a plan effective June 1 or July 1.

## 10.12 2020 Florida Plan Grid



### Notes:

## 10.13 2020 Florida Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 10.14 2020 Florida Plan Grid



#### Notes:

## 10.15 2020 Florida Plan Grid



#### Notes:

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## 10.16 2020 Florida Plan Grid



#### Notes:

## 10.17 2020 Florida Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 10.18 2020 Florida Plan Grid



#### Notes:

## 10.19 2020 Florida Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 10.20 2020 Florida Plan Grid



### Notes:

## 10.21 2020 Florida Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 10.22 2020 Florida Plan Grid



### Notes:

## 10.23 2020 Florida Plan Grid



#### Notes:

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## 10.24 2020 Florida Plan Grid



#### Notes:

## 10.25 2020 Florida Plan Grid



#### Notes:

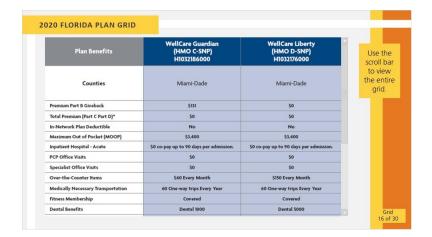
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## 10.26 2020 Florida Plan Grid



#### Notes:

## 10.27 2020 Florida Plan Grid



#### Notes:

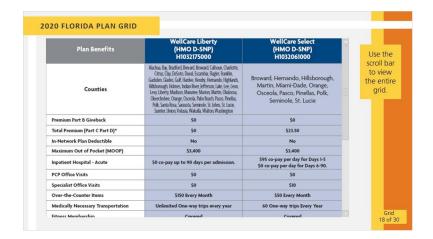
Use the scroll bar to view the entire grid.

## 10.28 2020 Florida Plan Grid



## **Notes:**

## 10.29 2020 Florida Plan Grid



#### Notes:

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## 10.30 2020 Florida Plan Grid



## **Notes:**

## 10.31 2020 Florida Plan Grid



#### Notes:

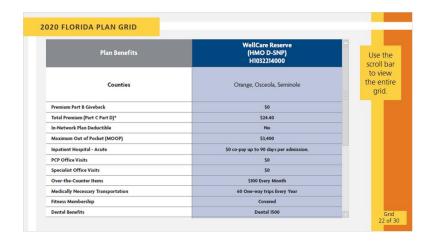
Use the scroll bar to view the entire grid.

## 10.32 2020 Florida Plan Grid



#### Notes:

## 10.33 2020 Florida Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 10.34 2020 Florida Plan Grid



### Notes:

## 10.35 2020 Florida Plan Grid



#### Notes:

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## 10.36 2020 Florida Plan Grid



### Notes:

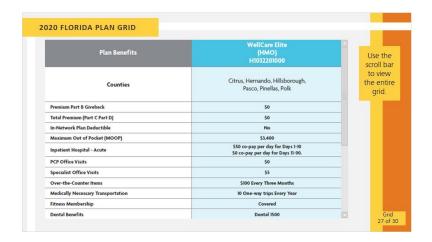
## 10.37 2020 Florida Plan Grid



#### Notes:

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## 10.38 2020 Florida Plan Grid



#### Notes:

## 10.39 2020 Florida Plan Grid



#### Notes:

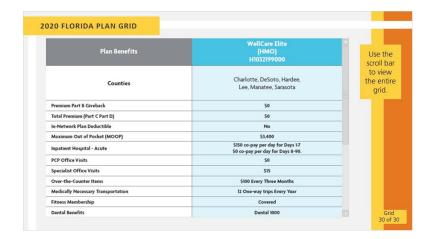
Use the scroll bar to view the entire grid.

## 10.40 2020 Florida Plan Grid



### Notes:

# 10.41 2020 Florida Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 11. Georgia

# 11.1 Georgia



Notes:

## Georgia

## 11.2 Local PPO (LPPO)



Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-ofnetwork doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An LPPO plan

- Has a network of providers that have agree to a contractually specified reimbursement for covered benefits
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#### Notes:

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## An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

# 11.3 Value-Based Insurance Design (VBID)



#### Notes:

The Value-Based Insurance Design (VBID) pilot encourages enrollees to consume services that will positively impact their health. Two VBID options will be offered on certain plans in select markets.

## Option 1: Rewards

- Incentives to address social barriers and improve medication adherence:
  - Target members diagnosed with diabetes, hypertension and/or coronary artery disease (CAD).
  - Must not discriminate against enrollees based on race, gender, chronic disease, institutionalization, frailty, health status or other impairments.
  - Must be designed so that all enrollees are able to earn rewards.
  - Proposed PBPs will include larger non-SNP plans in LA, TN, AR, MS, GA and SC.

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## How it Works

- In conjunction with pharmacy efforts, WellCare will incentivize members to call the **Community Connections Helpline (CCHL)** to complete a social needs assessment.
- Once complete, the Community Connections team will connect members with resources in their community to help remove social barriers that may exist.
- Offer disease management education, phone outreach by pharmacy experts and incentives to encourage behavior change and to improve medication adherence.
- WellCare will use **Novu** to socialize the program and administer incentives.

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## Incentive Requirements

- Rewards and incentives associated with the RI Program must:
  - Be offered in connection with the entire service or activity;
  - Be offered to all eligible enrollees without discrimination;
  - Have a value that may be expected to affect enrollee behavior, but not exceed the value of the health-related service or activity itself; and
  - Otherwise comply with all relevant fraud and abuse laws, including, when applicable, the anti-kickback statute and civil money penalty prohibiting inducements to enrollees.

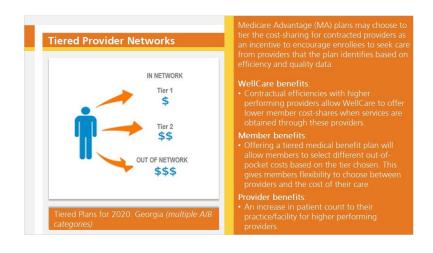
## **Details (Slide Layer)**



## **Incentive Requirements (Slide Layer)**



## 11.4 Tiered Provider Networks



#### Notes:

Medicare Advantage (MA) plans may choose to tier the cost-sharing for contracted providers as an incentive to encourage enrollees to seek care from providers that the plan identifies based on efficiency and quality data.

## WellCare benefits:

• Contractual efficiencies with higher performing providers allow WellCare to offer lower member cost-shares when services are obtained through these providers.

### Member benefits:

• Offering a tiered medical benefit plan will allow members to select different out-of-pocket costs based on the tier chosen. This gives members flexibility to choose between providers and the cost of their care.

#### Provider benefits:

• An increase in patient count to their practice/facility for higher performing providers.

Tiered Plans for 2020: Georgia (multiple A/B categories)

## 11.5 Chronic Special Needs Plans (CSNPs)



### Notes:

Chronic SNPs (CSNPs) are SNPs that restrict enrollment to special needs individuals with specific severe or disabling chronic conditions. Individuals eligible for these plans have one or more co-morbid and medically complex chronic conditions that are substantially disabling or life-threatening, have high risk of hospitalization or other significant adverse health outcomes, and require specialized delivery systems across domains of care.

## WellCare CSNPs:

- Cover cardiovascular disease, congestive heart failure, and diabetes.
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- Are traditional Medicare products. They are not for the dual population, although there is a Model of Care/Quality Improvement program, same as with DSNP.

## 11.6 Special Needs Plans (SNPs)



#### Notes:

#### **DSNP**

**Eligibility Requirements -** Eligibility requirements determined by level of Medicaid the member has for which plan is designed.

**Cost-Share Protected?** - Members can be cost-share protected depending on their level of Medicaid.

### **CSNP**

**Eligibility Requirements -** Eligibility requirements determined by whether the member has the chronic condition for which the plan is designed. The condition must be verified by the member's provider.

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# 11.7 Special Needs Plans (SNPs)



#### Notes:

CSNPs are SNP plans that restrict enrollment to special needs individuals with one or more specific severe or disabling chronic conditions requiring coordination of care among:

**Primary Providers** 

Medical & Mental Health Specialists

**Inpatient & Outpatient Facilities** 

Extensive ancillary services related to diagnostic testing and therapeutic management

To qualify for a WellCare CSNP, a member must have at least one of the following conditions: diabetes only or diabetes, chronic heart failure and/or cardiovascular disease. Covered conditions vary by plan.

## 11.8 Chronic Special Needs Plan (CSNP)



#### Notes:

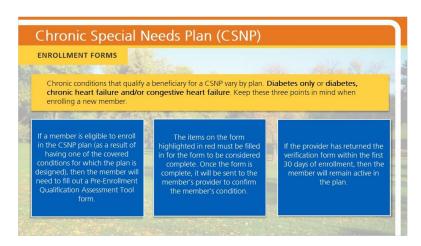
## **GUARDIAN & CHAMPION PLANS**

Prospective members who qualify for these plans may enroll year round.

Members of this plan will select a PCP who will coordinate the care from other providers. Members will work with a Case Manager, a partner who will create a care plan to address each member's unique health care needs and offer tips to help members reach their best level of health.

Members in some plans also receive a giveback of all of the member's Part B premium.

# 11.9 Chronic Special Needs Plan (CSNP)



### Notes:

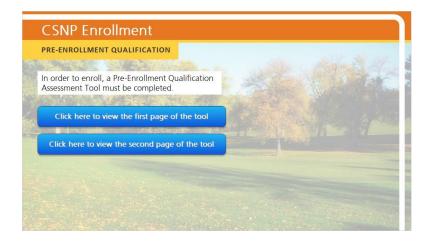
Chronic conditions that qualify a beneficiary for a CSNP vary by plan. **Diabetes only** or **diabetes, chronic heart failure and/or congestive heart failure**. Keep these three points in mind when enrolling a new member.

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The items on the form highlighted in red *must* be filled in for the form to be considered complete. Once the form is complete, it will be sent to the member's provider to confirm the member's condition.

If the provider has returned the verification form within the first 30 days of enrollment, then the member will remain active in the plan.

## 11.10 CSNP Enrollment



### Notes:

In order to enroll, a Pre-Enrollment Qualification Assessment Tool must be completed.

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In order for the form to be considered complete, the items highlighted in red *must* be filled in.

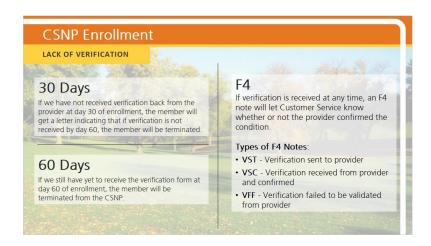
## Page 1 (Slide Layer)



# Page 2 (Slide Layer)



## 11.11 CSNP Enrollment



### Notes:

## LACK OF VERIFICATION

## 30 Days

If we have not received verification back from the provider at day 30 of enrollment, the member will get a letter indicating that if verification is not received by day 60, the member will be terminated.

## 60 Days

If we still have yet to receive the verification form at day 60 of enrollment, the member will be terminated from the CSNP.

### F4

If verification is received at any time, an F4 note will let Customer Service know whether or not the provider confirmed the condition.

## Types of F4 Notes:

- VST Verification sent to provider
- VSC Verification received from provider and confirmed
- VFF Verification failed to be validated from provider

## 11.12 CSNP Enrollment



### Notes:

## **Special Election Period**

Should the member be termed from the plan due to no verification of his or her condition, the member will have a Special Election Period (SEP) that begins the month of notification and continues through the following month.

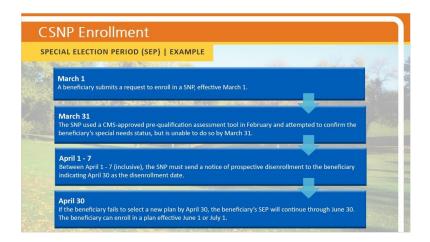
This SEP allows a beneficiary time to find a new plan while reducing the potential for incurring a late enrollment penalty.

## Re-Enrolling with a New Provider

If the member was termed from the CSNP, the member may re-enroll with a new provider during the specified SEP as long as we confirm:

Qualifying chronic condition(s) from the **existing provider or a plan provider** qualified to confirm the condition no later than the end of the first month of enrollment.

## 11.13 CSNP Enrollment



#### Notes:

Special Election Period (SEP) I Example

### March 1

A beneficiary submits a request to enroll in an SNP effective March 1.

### March 31

The SNP used a CMS-approved pre-qualification assessment tool in February and attempted to confirm the beneficiary's special needs status, but is unable to do so by March 31.

## April 1-7

Between April 1 and April 7 (inclusive), the SNP must send a notice of prospective disenrollment to the beneficiary indicating April 30th as the disenrollment date.

## April 30

If the beneficiary fails to select a new plan by April 30, his/her SEP will continue through June 30. The beneficiary can enroll in a plan effective June 1 or July 1.

## 11.14 2020 Georgia Plan Grid



### Notes:

# 11.15 2020 Georgia Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 11.16 2020 Georgia Plan Grid



### Notes:

# 11.17 2020 Georgia Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 11.18 2020 Georgia Plan Grid



## **Notes:**

# 11.19 2020 Georgia Plan Grid



#### Notes:

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# 11.20 2020 Georgia Plan Grid



## **Notes:**

# 11.21 2020 Georgia Plan Grid



#### Notes:

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# 11.22 2020 Georgia Plan Grid



## **Notes:**

# 11.23 2020 Georgia Plan Grid



#### Notes:

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# 12. Hawaii

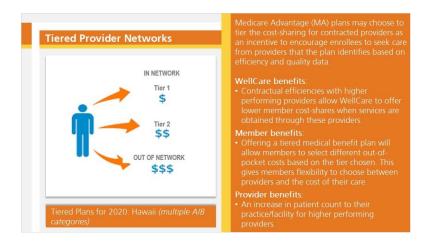
## 12.1 Hawaii



Notes:

Hawaii

## 12.2 Tiered Provider Networks



#### Notes:

Medicare Advantage (MA) plans may choose to tier the cost-sharing for contracted providers as an incentive to encourage enrollees to seek care from providers that the plan identifies based on efficiency and quality data.

## WellCare benefits:

• Contractual efficiencies with higher performing providers allow WellCare to offer lower member cost-shares when services are obtained through these providers.

### Member benefits:

• Offering a tiered medical benefit plan will allow members to select different out-of-pocket costs based on the tier chosen. This gives members flexibility to choose between providers and the cost of their care.

## Provider benefits:

• An increase in patient count to their practice/facility for higher performing providers.

Tiered Plans for 2020: Hawaii (multiple A/B categories)

# 12.3 Part B Mail Service for Dual Members



#### Notes:

Dual members may call for assistance in receiving their Part B medications from CVS Caremark® Medication Home Delivery service.

All other dual plan members should not use CVS Caremark® Medication Home Delivery service for Part B medications and should be referred to a network pharmacy. If you receive a call from a member about this known issue, please follow the documented process to assist the member.

## 12.4 2020 Hawaii Plan Grid



### Notes:

Use the scroll bar to view the entire grid.

# 12.5 2020 Hawaii Plan Grid



## Notes:

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# 13. Illinois

## 13.1 Illinois



## **Notes:**

### Illinois

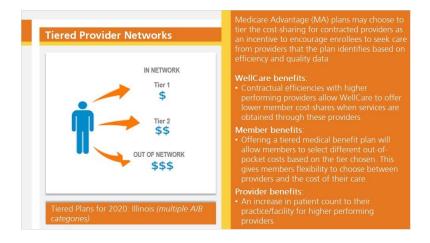
### 13.2 WellCare Brand



#### Notes:

All products (TMA, SNP, and PDP) in Texas will be marketed as WellCare in 2019.

# 13.3 Tiered Provider Networks



### Notes:

Medicare Advantage (MA) plans may choose to tier the cost-sharing for contracted providers as an incentive to encourage enrollees to seek care from providers that the plan identifies based on efficiency and quality data.

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### Member benefits:

• Offering a tiered medical benefit plan will allow members to select different out-of-pocket costs based on the tier chosen. This gives members flexibility to choose between providers and the cost of their care.

### Provider benefits:

• An increase in patient count to their practice/facility for higher performing providers.

Tiered Plans for 2020: Illinois (multiple A/B categories)

# 13.4 Part B Mail Service for Dual Members



#### Notes:

Dual members may call for assistance in receiving their Part B medications from CVS Caremark® Medication Home Delivery service.

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# 13.5 Chronic Special Needs Plans (CSNPs)



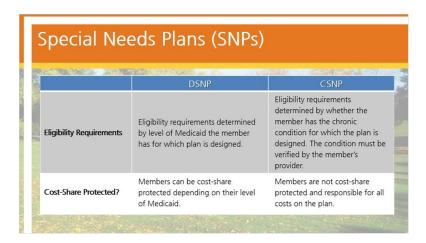
#### Notes:

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# 13.6 Special Needs Plans (SNPs)



#### Notes:

### **DSNP**

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# 13.7 Special Needs Plans (SNPs)



#### Notes:

CSNPs are SNP plans that restrict enrollment to special needs individuals with one or more specific severe or disabling chronic conditions requiring coordination of care among:

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# 13.8 Chronic Special Needs Plan (CSNP)



#### Notes:

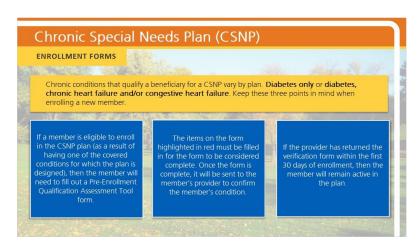
### **GUARDIAN & CHAMPION PLANS**

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Members in some plans also receive a giveback of all of the member's Part B premium.

# 13.9 Chronic Special Needs Plan (CSNP)



#### Notes:

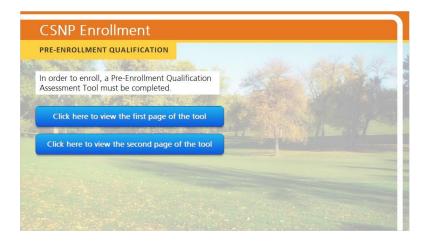
Chronic conditions that qualify a beneficiary for a CSNP vary by plan. **Diabetes only** or **diabetes, chronic heart failure and/or congestive heart failure**. Keep these three points in mind when enrolling a new member.

If a member is eligible to enroll in the CSNP plan (as a result of having one of the covered conditions for which the plan is designed), then the member will need to fill out a Pre-Enrollment Qualification Assessment Tool form.

The items on the form highlighted in red *must* be filled in for the form to be considered complete. Once the form is complete, it will be sent to the member's provider to confirm the member's condition.

If the provider has returned the verification form within the first 30 days of enrollment, then the member will remain active in the plan.

# 13.10 CSNP Enrollment



#### Notes:

In order to enroll, a Pre-Enrollment Qualification Assessment Tool must be completed.

Click here to view the first page of the tool

Click here to view the second page of the tool

In order for the form to be considered complete, the items highlighted in red *must* be filled in.

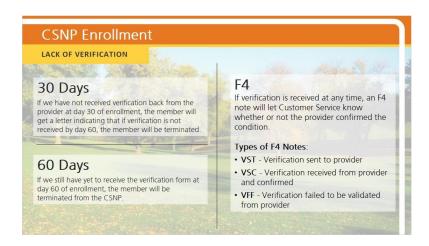
# Page 1 (Slide Layer)



# Page 2 (Slide Layer)



### 13.11 CSNP Enrollment



#### Notes:

### LACK OF VERIFICATION

### 30 Days

If we have not received verification back from the provider at day 30 of enrollment, the member will get a letter indicating that if verification is not received by day 60, the member will be terminated.

## 60 Days

If we still have yet to receive the verification form at day 60 of enrollment, the member will be terminated from the CSNP.

#### F4

If verification is received at any time, an F4 note will let Customer Service know whether or not the provider confirmed the condition.

### Types of F4 Notes:

- VST Verification sent to provider
- VSC Verification received from provider and confirmed
- VFF Verification failed to be validated from provider

### 13.12 CSNP Enrollment



#### Notes:

### Special Election Period

Should the member be termed from the plan due to no verification of his or her condition, the member will have a Special Election Period (SEP) that begins the month of notification and continues through the following month.

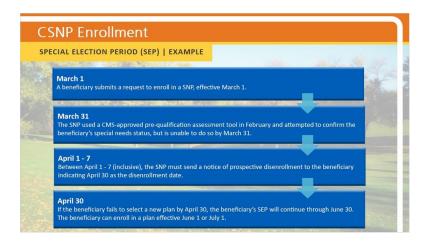
This SEP allows a beneficiary time to find a new plan while reducing the potential for incurring a late enrollment penalty.

## Re-Enrolling with a New Provider

If the member was termed from the CSNP, the member may re-enroll with a new provider during the specified SEP as long as we confirm:

Qualifying chronic condition(s) from the **existing provider or a plan provider** qualified to confirm the condition no later than the end of the first month of enrollment.

### 13.13 CSNP Enrollment



#### Notes:

Special Election Period (SEP) I Example

#### March 1

A beneficiary submits a request to enroll in an SNP effective March 1.

#### March 31

The SNP used a CMS-approved pre-qualification assessment tool in February and attempted to confirm the beneficiary's special needs status, but is unable to do so by March 31.

# April 1-7

Between April 1 and April 7 (inclusive), the SNP must send a notice of prospective disenrollment to the beneficiary indicating April 30th as the disenrollment date.

### April 30

If the beneficiary fails to select a new plan by April 30, his/her SEP will continue through June 30. The beneficiary can enroll in a plan effective June 1 or July 1.

### 13.14 2020 Illinois Plan Grid



#### Notes:

### 13.15 2020 Illinois Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 13.16 2020 Illinois Plan Grid



### **Notes:**

### 13.17 2020 Illinois Plan Grid



#### Notes:

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# 13.18 2020 Illinois Plan Grid



#### Notes:

### 13.19 2020 Illinois Plan Grid



#### Notes:

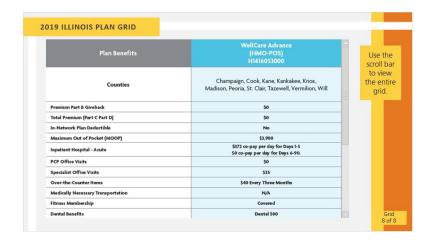
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# 13.20 2020 Illinois Plan Grid



#### Notes:

# 13.21 2020 Illinois Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 14. Kentucky

# 14.1 Kentucky



Notes:

# Kentucky

# 14.2 Part B Mail Service for Dual Members



#### Notes:

Dual members may call for assistance in receiving their Part B medications from CVS Caremark® Medication Home Delivery service.

All other dual plan members should not use CVS Caremark® Medication Home Delivery service for Part B medications and should be referred to a network pharmacy. If you receive a call from a member about this known issue, please follow the documented process to assist the member.

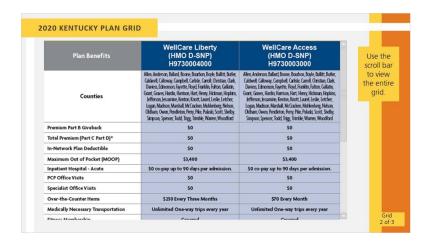
# 14.3 2020 Kentucky Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 14.4 2020 Kentucky Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 14.5 2020 Kentucky Plan Grid



### **Notes:**

# 15. Louisiana

### 15.1 Louisiana



Notes:

Louisiana

# 15.2 Value-Based Insurance Design (VBID)



#### Notes:

The Value-Based Insurance Design (VBID) pilot encourages enrollees to consume services that will positively impact their health. Two VBID options will be offered on certain plans in

### select markets.

### Option 1: Rewards

- Incentives to address social barriers and improve medication adherence:
  - Target members diagnosed with diabetes, hypertension and/or coronary artery disease (CAD).
  - Must not discriminate against enrollees based on race, gender, chronic disease, institutionalization, frailty, health status or other impairments.
  - Must be designed so that all enrollees are able to earn rewards.
  - Proposed PBPs will include larger non-SNP plans in LA, TN, AR, MS, GA and SC.

•

### How it Works

- In conjunction with pharmacy efforts, WellCare will incentivize members to call the **Community Connections Helpline (CCHL)** to complete a social needs assessment.
- Once complete, the Community Connections team will connect members with resources in their community to help remove social barriers that may exist.
- Offer disease management education, phone outreach by pharmacy experts and incentives to encourage behavior change and to improve medication adherence.
- WellCare will use **Novu** to socialize the program and administer incentives.

•

### **Incentive Requirements**

- Rewards and incentives associated with the RI Program must:
  - Be offered in connection with the entire service or activity;
  - Be offered to all eligible enrollees without discrimination;
  - Have a value that may be expected to affect enrollee behavior, but not exceed the value of the health-related service or activity itself; and
  - Otherwise comply with all relevant fraud and abuse laws, including, when applicable, the anti-kickback statute and civil money penalty prohibiting inducements to enrollees.

# **Details (Slide Layer)**



## **Incentive Requirements (Slide Layer)**



# 15.3 Value-Based Insurance Design (VBID)



### Notes:

The Value-Based Insurance Design (VBID) pilot encourages enrollees to consume services that will positively impact their health. Two VBID options will be offered on certain plans in select markets.

### Option 2: Socioeconomic Barriers

- Supplemental benefits and community resources to overcome social determinants of health in low income population
- Benefits will include home-delivered meals and non-medical transportation
- Focus will be on WellCare Access and Liberty Plans in AR and LA.

### How it Works

• Beneficiaries enrolled in participating PBPs can contact WellCare's **Community Connections Helpline (CCHL)** to complete a social needs assessment.

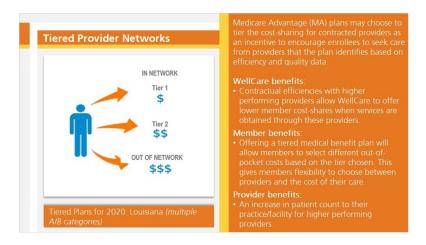
Published by Articulate® Storyline www.articulate.com

- Once the assessment is complete, members will be eligible for the additional benefits on an annual basis.
- The Community Connections team will connect members with resources in their community to help remove social barriers.
- If the member exhausts their regular transporation and meal benefits, then the Community Connections team will connect them to additional non-benefitted services.

# **Details (Slide Layer)**



### 15.4 Tiered Provider Networks



### Notes:

Medicare Advantage (MA) plans may choose to tier the cost-sharing for contracted providers as an incentive to encourage enrollees to seek care from providers that the plan identifies based on efficiency and quality data.

### WellCare benefits:

• Contractual efficiencies with higher performing providers allow WellCare to offer lower member cost-shares when services are obtained through these providers.

### Member benefits:

• Offering a tiered medical benefit plan will allow members to select different out-of-pocket costs based on the tier chosen. This gives members flexibility to choose between providers and the cost of their care.

### Provider benefits:

• An increase in patient count to their practice/facility for higher performing providers.

Tiered Plans for 2020: Louisiana (multiple A/B categories)

### 15.5 2020 Louisiana Plan Grid



#### Notes:

### 15.6 2020 Louisiana Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 15.7 2020 Louisiana Plan Grid



#### **Notes:**

# 16. Maine

### **16.1** *Maine*



**Notes:** 

Maine

### 16.2 PFFS



### **Notes:**

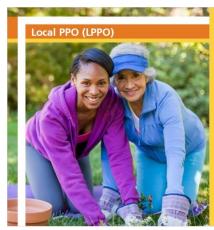
A Private-Fee-for-Service (PFFS) plan is an MA plan offered by a State licensed entity which has a yearly contract with CMS to provide beneficiaries with all their Medicare benefits. These plans can also offer any additional benefits the entity decides to provide that allow the member to receive care from any hospital or doctor that accepts the plan's coverage. WellCare Today's Options Premier and WellCare Today's Options Premier Plus plans are

PFFS plans, which offer services through a network of providers.

### A PFFS plan differs from other MA plans:

- The member does not have to choose a primary care provider.
- The member does not need a referral to see a specialist.
- Prior authorizations are not allowed.
- Not a coordinated care plan ability to buy Part C and Part D coverage separately

# 16.3 Local PPO (LPPO)



Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An LPPO plan

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

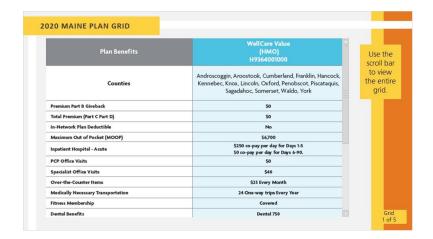
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### An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
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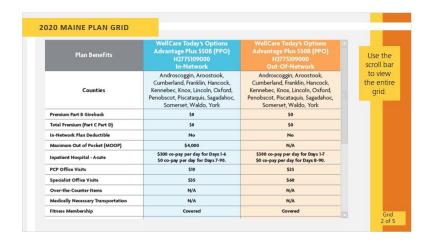
### 16.4 2020 Maine Plan Grid



#### Notes:

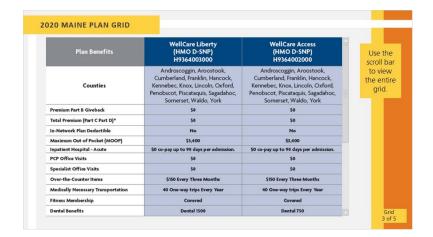
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# 16.5 2020 Maine Plan Grid



#### Notes:

### 16.6 2020 Maine Plan Grid



#### Notes:

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# 16.7 2020 Maine Plan Grid



#### Notes:

# 16.8 2020 Maine Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 17. Mississippi

# 17.1 Mississippi



**Notes:** 

### Mississippi

# 17.2 Value-Based Insurance Design (VBID)



#### Notes:

The Value-Based Insurance Design (VBID) pilot encourages enrollees to consume services that will positively impact their health. Two VBID options will be offered on certain plans in select markets.

### Option 1: Rewards

- Incentives to address social barriers and improve medication adherence:
  - Target members diagnosed with diabetes, hypertension and/or coronary artery disease (CAD).
  - Must not discriminate against enrollees based on race, gender, chronic disease, institutionalization, frailty, health status or other impairments.
  - Must be designed so that all enrollees are able to earn rewards.
  - Proposed PBPs will include larger non-SNP plans in LA, TN, AR, MS, GA and SC.

#### •

#### How it Works

- In conjunction with pharmacy efforts, WellCare will incentivize members to call the **Community Connections Helpline (CCHL)** to complete a social needs assessment.
- Once complete, the Community Connections team will connect members with resources in their community to help remove social barriers that may exist.
- Offer disease management education, phone outreach by pharmacy experts and incentives to encourage behavior change and to improve medication adherence.
- WellCare will use **Novu** to socialize the program and administer incentives.

# **Incentive Requirements**

- Rewards and incentives associated with the RI Program must:
  - Be offered in connection with the entire service or activity;
  - Be offered to all eligible enrollees without discrimination;
  - Have a value that may be expected to affect enrollee behavior, but not exceed the value of the health-related service or activity itself; and
  - Otherwise comply with all relevant fraud and abuse laws, including, when applicable,

the anti-kickback statute and civil money penalty prohibiting inducements to enrollees.

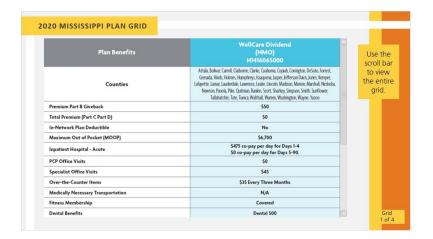
# **Details (Slide Layer)**



# **Incentive Requirements (Slide Layer)**



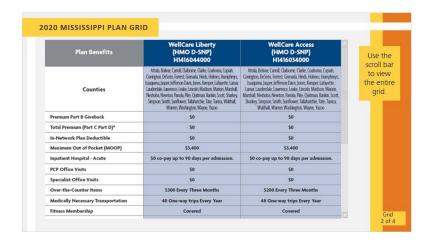
# 17.3 2020 Mississippi Plan Grid



#### Notes:

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# 17.4 2020 Mississippi Plan Grid



#### Notes:

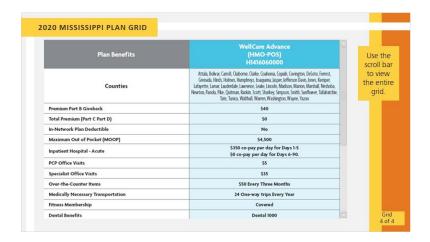
# 17.5 2020 Mississippi Plan Grid



#### Notes:

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# 17.6 2020 Mississippi Plan Grid



#### **Notes:**

# 18. New Jersey

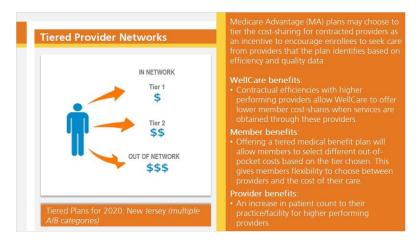
# 18.1 New Jersey



**Notes:** 

**New Jersey** 

# 18.2 Tiered Provider Networks



### **Notes:**

Medicare Advantage (MA) plans may choose to tier the cost-sharing for contracted providers as an incentive to encourage enrollees to seek care from providers that the plan identifies based on efficiency and quality data.

### WellCare benefits:

• Contractual efficiencies with higher performing providers allow WellCare to offer lower member cost-shares when services are obtained through these providers.

### Member benefits:

• Offering a tiered medical benefit plan will allow members to select different out-of-pocket costs based on the tier chosen. This gives members flexibility to choose between providers and the cost of their care.

#### Provider benefits:

• An increase in patient count to their practice/facility for higher performing providers.

Tiered Plans for 2020: New Jersey (multiple A/B categories)

# 18.3 Part B Mail Service for Dual Members



#### Notes:

Dual members may call for assistance in receiving their Part B medications from CVS Caremark® Medication Home Delivery service.

All other dual plan members should not use CVS Caremark® Medication Home Delivery service for Part B medications and should be referred to a network pharmacy. If you receive a call from a member about this known issue, please follow the documented process to assist the member.

# 18.4 2020 New Jersey Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 18.5 2020 New Jersey Plan Grid



#### Notes:

# 18.6 2020 New Jersey Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 18.7 2020 New Jersey Plan Grid



#### Notes:

### 19. New York

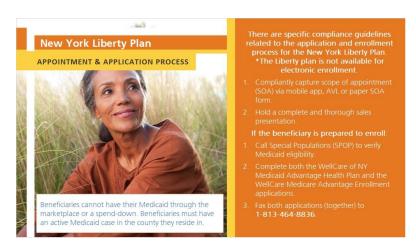
### 19.1 New York



**Notes:** 

**New York** 

# 19.2 New York Liberty Plan



### Notes:

There are specific compliance guidelines related to the application and enrollment process for the New York Liberty Plan. \*The Liberty plan is not available for electronic enrollment.

1.Compliantly capture scope of appointment (SOA) via mobile app, AVL or paper SOA form.

2.Hold a complete and thorough sales presentation.

If the beneficiary is prepared to enroll:

- 1.Call Special Populations (SPOP) to verify Medicaid eligibility.
- 2.Complete both the WellCare of NY Medicaid Advantage Health Plan and the WellCare Medicare Advantage Enrollment applications.
- 3.Fax both applications (together) to 1-813-464-8836

Beneficiaries cannot have their Medicaid through the marketplace or a spend-down. Beneficiaries must have an active Medicaid case in the county they reside in.

# 19.3 Local PPO (LPPO)



Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An LPPO plan

- Has a network of providers that have agree to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

#### Notes:

Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

### 19.4 PFFS



A Private-Fee-for-Service (PFFS) plan is an MA plan offered by a state-licensed entity which has a yearly contract with CMS to provide beneficiaries with all their Medicare benefits. These plans can also offer any additional benefits the entity decides to provide that allow the member to receive care from any hospital or doctor that accepts the plan's coverage.

WellCare Today's Options Premier and WellCare Today's Options Premier Plus plans are PFFS plans, which offer services through a network of providers

#### A PFFS plan differs from other MA plans in that

- The member does not have to choose a primary care provider.
- The member does not need a referral to see a specialist.
- · Prior authorizations are not allowed
- Not a coordinated care plan (can buy Part C and Part D coverage separately).

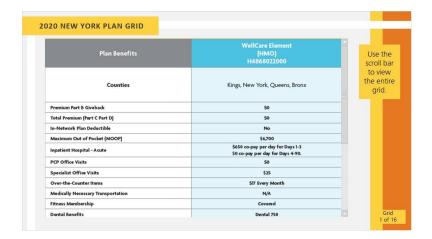
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### A PFFS plan differs from other MA plans in that:

- The member does not have to choose a primary care provider.
- The member does not need a referral to see a specialist.
- Prior authorizations are not allowed.
- Not a coordinated care plan (can buy Part C and Part D coverage separately).

### 19.5 2020 New York Plan Grid



#### Notes:

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## 19.6 2020 New York Plan Grid



### **Notes:**

### 19.7 2020 New York Plan Grid



#### Notes:

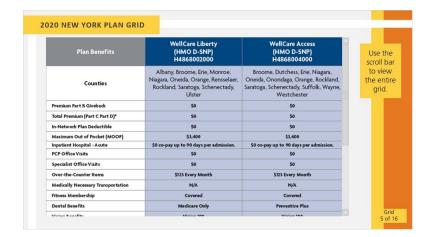
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## 19.8 2020 New York Plan Grid



#### Notes:

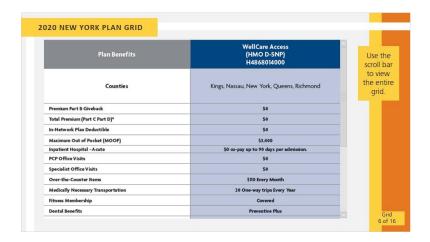
### 19.9 2020 New York Plan Grid



#### Notes:

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## 19.10 2020 New York Plan Grid



#### Notes:

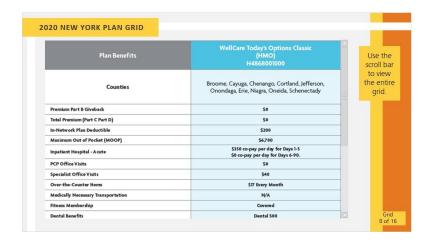
### 19.11 2020 New York Plan Grid



#### Notes:

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## 19.12 2020 New York Plan Grid



#### Notes:

### 19.13 2020 New York Plan Grid



#### Notes:

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## 19.14 2020 New York Plan Grid



#### **Notes:**

### 19.15 2020 New York Plan Grid



#### Notes:

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## 19.16 2020 New York Plan Grid



#### Notes:

### 19.17 2020 New York Plan Grid



#### Notes:

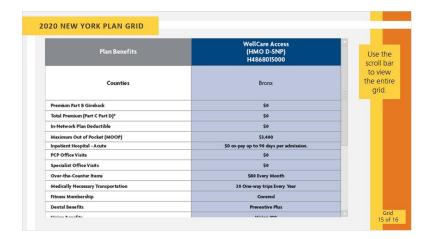
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## 19.18 2020 New York Plan Grid



#### Notes:

### 19.19 2020 New York Plan Grid



#### Notes:

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## 19.20 2020 New York Plan Grid



### **Notes:**

## 20. North Carolina

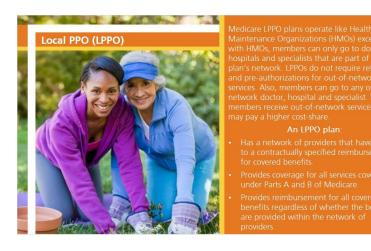
### 20.1 North Carolina



Notes:

**North Carolina** 

# 20.2 Local PPO (LPPO)



### Notes:

Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

## An LPPO plan:

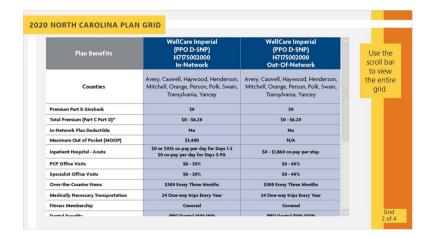
- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

### 20.3 2020 North Carolina Plan Grid



#### Notes:

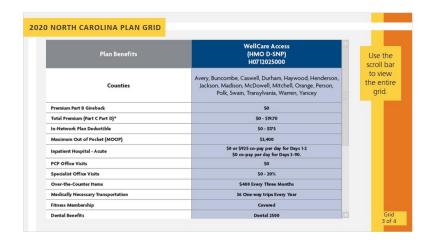
## 20.4 2020 North Carolina Plan Grid



#### Notes:

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## 20.5 2020 North Carolina Plan Grid



#### Notes:

## 20.6 2020 North Carolina Plan Grid



#### Notes:

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# 21. South Carolina

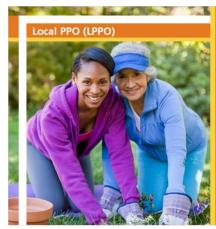
## 21.1 South Carolina



Notes:

**South Carolina** 

# 21.2 Local PPO (LPPO)



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#### An LPPO plan

- Has a network of providers that have agree to a contractually specified reimbursement for covered benefits.
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- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

# 21.3 Value-Based Insurance Design (VBID)



#### Notes:

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### Option 1: Rewards

- Incentives to address social barriers and improve medication adherence:
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#### •

#### How it Works

- In conjunction with pharmacy efforts, WellCare will incentivize members to call the **Community Connections Helpline (CCHL)** to complete a social needs assessment.
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- Offer disease management education, phone outreach by pharmacy experts and incentives to encourage behavior change and to improve medication adherence.
- WellCare will use **Novu** to socialize the program and administer incentives.

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  - Otherwise comply with all relevant fraud and abuse laws, including, when applicable,

the anti-kickback statute and civil money penalty prohibiting inducements to enrollees.

## **Details (Slide Layer)**



## **Incentive Requirements (Slide Layer)**



### 21.4 2020 South Carolina Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 21.5 2020 South Carolina Plan Grid



#### Notes:

### 21.6 2020 South Carolina Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 21.7 2020 South Carolina Plan Grid



#### Notes:

### 21.8 2020 South Carolina Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 21.9 2020 South Carolina Plan Grid



#### Notes:

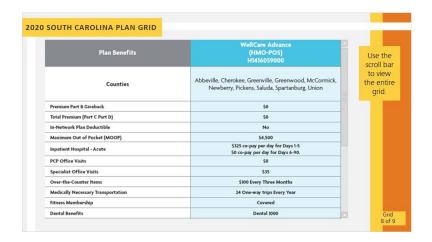
## 21.10 2020 South Carolina Plan Grid



#### Notes:

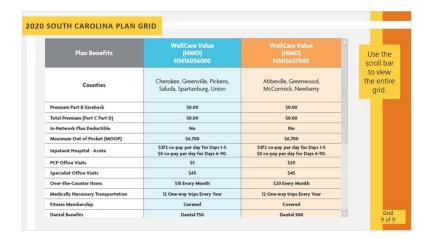
Use the scroll bar to view the entire grid.

## 21.11 2020 South Carolina Plan Grid



#### Notes:

# 21.12 2020 South Carolina Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 22. Tennessee

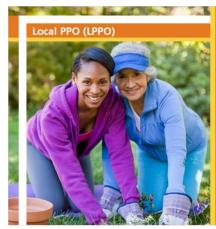
## 22.1 Tennessee



**Notes:** 

### Tennessee

# 22.2 Local PPO (LPPO)



Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An LPPO plan

- Has a network of providers that have agree to a contractually specified reimbursement for covered benefits
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

#### Notes:

Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

### An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

# 22.3 Value-Based Insurance Design (VBID)



#### Notes:

The Value-Based Insurance Design (VBID) pilot encourages enrollees to consume services that will positively impact their health. Two VBID options will be offered on certain plans in select markets.

### Option 1: Rewards

- Incentives to address social barriers and improve medication adherence:
  - Target members diagnosed with diabetes, hypertension and/or coronary artery disease (CAD).
  - Must not discriminate against enrollees based on race, gender, chronic disease, institutionalization, frailty, health status or other impairments.
  - Must be designed so that all enrollees are able to earn rewards.
  - Proposed PBPs will include larger non-SNP plans in LA, TN, AR, MS, GA and SC.

#### •

#### How it Works

- In conjunction with pharmacy efforts, WellCare will incentivize members to call the **Community Connections Helpline (CCHL)** to complete a social needs assessment.
- Once complete, the Community Connections team will connect members with resources in their community to help remove social barriers that may exist.
- Offer disease management education, phone outreach by pharmacy experts and incentives to encourage behavior change and to improve medication adherence.
- WellCare will use **Novu** to socialize the program and administer incentives.

## **Incentive Requirements**

- Rewards and incentives associated with the RI Program must:
  - Be offered in connection with the entire service or activity;
  - Be offered to all eligible enrollees without discrimination;
  - Have a value that may be expected to affect enrollee behavior, but not exceed the value of the health-related service or activity itself; and
  - Otherwise comply with all relevant fraud and abuse laws, including, when applicable,

the anti-kickback statute and civil money penalty prohibiting inducements to enrollees.

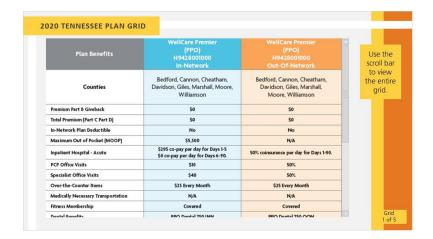
## **Details (Slide Layer)**



## **Incentive Requirements (Slide Layer)**



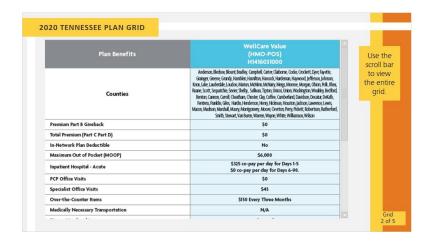
### 22.4 2020 Tennessee Plan Grid



#### Notes:

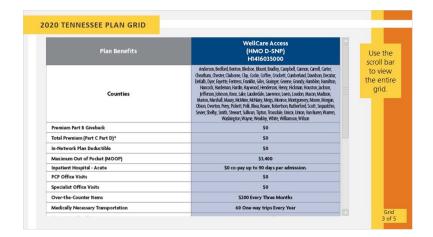
Use the scroll bar to view the entire grid.

## 22.5 2020 Tennessee Plan Grid



#### Notes:

## 22.6 2020 Tennessee Plan Grid



#### Notes:

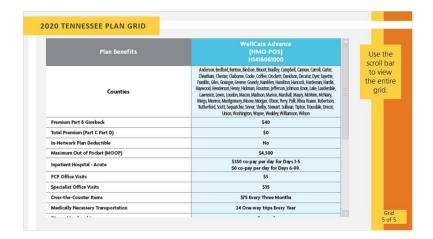
Use the scroll bar to view the entire grid.

## 22.7 2020 Tennessee Plan Grid



### **Notes:**

# 22.8 2020 Tennessee Plan Grid



#### **Notes:**

Use the scroll bar to view the entire grid.

# 23. Texas

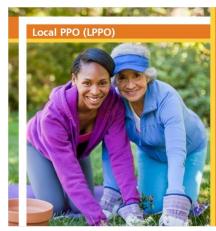
## 23.1 Texas



Notes:

**Texas** 

# 23.2 Local PPO (LPPO)



Medicare LPPO pians operate like Heads with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An LPPO plan

- Has a network of providers that have agree to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

#### Notes:

Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

### An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

## 23.3 Chronic Special Needs Plans (CSNPs)



#### Notes:

Chronic SNPs (CSNPs) are SNPs that restrict enrollment to special needs individuals with specific severe or disabling chronic conditions. Individuals eligible for these plans have one or more co-morbid and medically complex chronic conditions that are substantially disabling or life-threatening, have high risk of hospitalization or other significant adverse health outcomes, and require specialized delivery systems across domains of care.

#### WellCare CSNPs:

- Cover cardiovascular disease, congestive heart failure, and diabetes.
- Are designed to go beyond the provision of basic Medicare Parts A and B services and care coordination that is required of all Coordinated Care Plans (CCPs).
- Are traditional Medicare products. They are not for the dual population, although there is a Model of Care/Quality Improvement program, same as with DSNP.

# 23.4 Special Needs Plans (SNPs)



#### Notes:

### **DSNP**

**Eligibility Requirements -** Eligibility requirements determined by level of Medicaid the member has for which plan is designed.

**Cost-Share Protected?** - Members can be cost-share protected depending on their level of Medicaid.

#### **CSNP**

**Eligibility Requirements -** Eligibility requirements determined by whether the member has the chronic condition for which the plan is designed. The condition must be verified by the member's provider.

**Cost-Share Protected?** - Members are not cost-share protected and responsible for all costs on the plan.

# 23.5 Special Needs Plans (SNPs)



#### Notes:

CSNPs are SNP plans that restrict enrollment to special needs individuals with one or more specific severe or disabling chronic conditions requiring coordination of care among:

**Primary Providers** 

Medical & Mental Health Specialists

**Inpatient & Outpatient Facilities** 

Extensive ancillary services related to diagnostic testing and therapeutic management

To qualify for a WellCare CSNP, a member must have at least one of the following conditions: diabetes only or diabetes, chronic heart failure and/or cardiovascular disease. Covered conditions vary by plan.

## 23.6 Chronic Special Needs Plan (CSNP)



#### Notes:

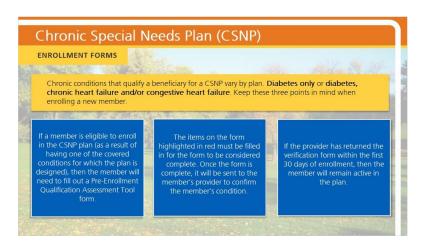
### **GUARDIAN & CHAMPION PLANS**

Prospective members who qualify for these plans may enroll year round.

Members of this plan will select a PCP who will coordinate the care from other providers. Members will work with a Case Manager, a partner who will create a care plan to address each member's unique health care needs and offer tips to help members reach their best level of health.

Members in some plans also receive a giveback of all of the member's Part B premium.

# 23.7 Chronic Special Needs Plan (CSNP)



#### Notes:

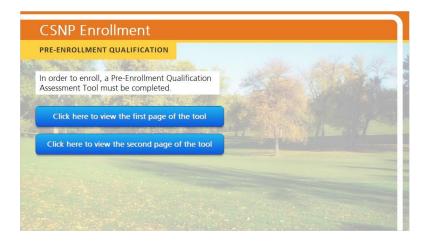
Chronic conditions that qualify a beneficiary for a CSNP vary by plan. **Diabetes only** or **diabetes, chronic heart failure and/or congestive heart failure**. Keep these three points in mind when enrolling a new member.

If a member is eligible to enroll in the CSNP plan (as a result of having one of the covered conditions for which the plan is designed), then the member will need to fill out a Pre-Enrollment Qualification Assessment Tool form.

The items on the form highlighted in red *must* be filled in for the form to be considered complete. Once the form is complete, it will be sent to the member's provider to confirm the member's condition.

If the provider has returned the verification form within the first 30 days of enrollment, then the member will remain active in the plan.

### 23.8 CSNP Enrollment



#### Notes:

In order to enroll, a Pre-Enrollment Qualification Assessment Tool must be completed.

Click here to view the first page of the tool

Click here to view the second page of the tool

In order for the form to be considered complete, the items highlighted in red *must* be filled in.

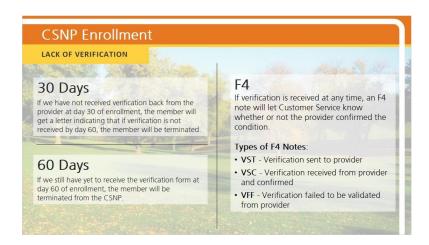
## Page 1 (Slide Layer)



## Page 2 (Slide Layer)



### 23.9 CSNP Enrollment



#### Notes:

### LACK OF VERIFICATION

## 30 Days

If we have not received verification back from the provider at day 30 of enrollment, the member will get a letter indicating that if verification is not received by day 60, the member will be terminated.

## 60 Days

If we still have yet to receive the verification form at day 60 of enrollment, the member will be terminated from the CSNP.

#### F4

If verification is received at any time, an F4 note will let Customer Service know whether or not the provider confirmed the condition.

### Types of F4 Notes:

- VST Verification sent to provider
- VSC Verification received from provider and confirmed
- VFF Verification failed to be validated from provider

### 23.10 CSNP Enrollment



#### Notes:

## **Special Election Period**

Should the member be termed from the plan due to no verification of his or her condition, the member will have a Special Election Period (SEP) that begins the month of notification and continues through the following month.

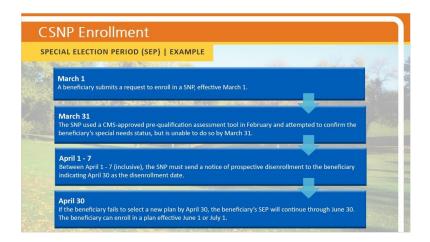
This SEP allows a beneficiary time to find a new plan while reducing the potential for incurring a late enrollment penalty.

## Re-Enrolling with a New Provider

If the member was termed from the CSNP, the member may re-enroll with a new provider during the specified SEP as long as we confirm:

Qualifying chronic condition(s) from the **existing provider or a plan provider** qualified to confirm the condition no later than the end of the first month of enrollment.

### 23.11 CSNP Enrollment



#### Notes:

Special Election Period (SEP) I Example

#### March 1

A beneficiary submits a request to enroll in an SNP effective March 1.

#### March 31

The SNP used a CMS-approved pre-qualification assessment tool in February and attempted to confirm the beneficiary's special needs status, but is unable to do so by March 31.

## April 1-7

Between April 1 and April 7 (inclusive), the SNP must send a notice of prospective disenrollment to the beneficiary indicating April 30th as the disenrollment date.

### April 30

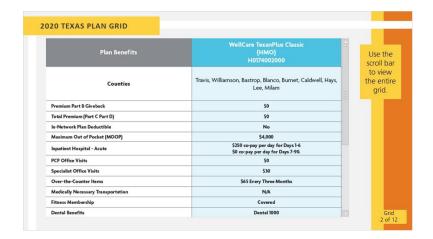
If the beneficiary fails to select a new plan by April 30, his/her SEP will continue through June 30. The beneficiary can enroll in a plan effective June 1 or July 1.

## 23.12 2020 Texas Plan Grid



#### Notes:

## 23.13 2020 Texas Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 23.14 2020 Texas Plan Grid



#### Notes:

## 23.15 2020 Texas Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 23.16 2020 Texas Plan Grid



#### Notes:

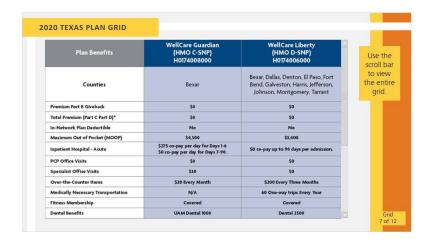
## 23.17 2020 Texas Plan Grid



#### Notes:

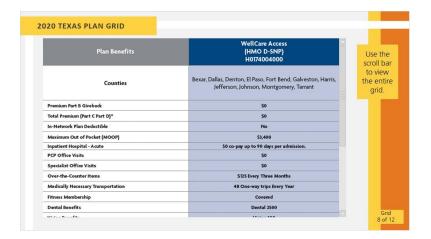
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## 23.18 2020 Texas Plan Grid



#### Notes:

## 23.19 2020 Texas Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 23.20 2020 Texas Plan Grid



#### Notes:

## 23.21 2020 Texas Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 23.22 2020 Texas Plan Grid



#### Notes:

## 23.23 2020 Texas Plan Grid



#### Notes:

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# 24. Indiana

## 24.1 Indiana



Notes:

## Indiana

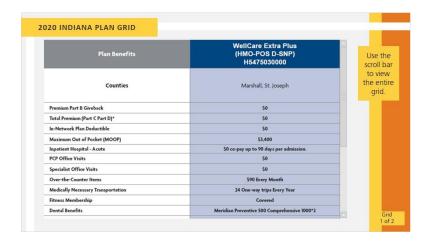
## 24.2 WellCare Brand



#### Notes:

All Medicare Advantage products in Indiana will be marketed as WellCare in 2020.

## 24.3 2020 Indiana Plan Grid



### **Notes:**

## 24.4 2020 Indiana Plan Grid



#### Notes:

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## 25. Missouri

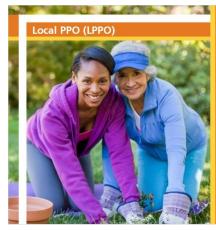
## 25.1 Missouri



**Notes:** 

Missouri

## 25.2 Local PPO (LPPO)



Medicare LPPO pians operate like Heads with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An LPPO plan

- Has a network of providers that have agree to a contractually specified reimbursement for covered benefits
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#### Notes:

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## An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

## 25.3 2020 Missouri Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 25.4 2020 Missouri Plan Grid



#### Notes:

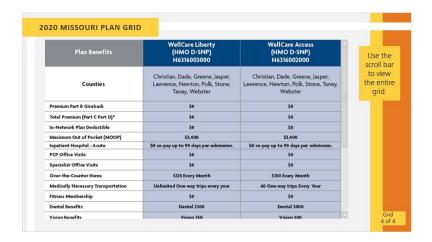
## 25.5 2020 Missouri Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 25.6 2020 Missouri Plan Grid



#### Notes:

# 26. Michigan

# 26.1 Michigan



Notes:

Michigan

## 26.2 WellCare Brand



## **Notes:**

All Medicare Advantage products in Michigan will be marketed as WellCare in 2020.

## 26.3 Chronic Special Needs Plans (CSNPs)



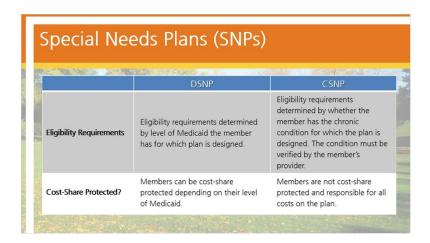
#### Notes:

Chronic SNPs (CSNPs) are SNPs that restrict enrollment to special needs individuals with specific severe or disabling chronic conditions. Individuals eligible for these plans have one or more co-morbid and medically complex chronic conditions that are substantially disabling or life-threatening, have high risk of hospitalization or other significant adverse health outcomes, and require specialized delivery systems across domains of care.

#### WellCare CSNPs:

- Cover cardiovascular disease, congestive heart failure, and diabetes.
- Are designed to go beyond the provision of basic Medicare Parts A and B services and care coordination that is required of all Coordinated Care Plans (CCPs).
- Are traditional Medicare products. They are not for the dual population, although there is a Model of Care/Quality Improvement program, same as with DSNP.

# 26.4 Special Needs Plans (SNPs)



#### Notes:

### **DSNP**

**Eligibility Requirements -** Eligibility requirements determined by level of Medicaid the member has for which plan is designed.

**Cost-Share Protected?** - Members can be cost-share protected depending on their level of Medicaid.

#### **CSNP**

**Eligibility Requirements -** Eligibility requirements determined by whether the member has the chronic condition for which the plan is designed. The condition must be verified by the member's provider.

**Cost-Share Protected?** - Members are not cost-share protected and responsible for all costs on the plan.

# 26.5 Special Needs Plans (SNPs)



#### Notes:

CSNPs are SNP plans that restrict enrollment to special needs individuals with one or more specific severe or disabling chronic conditions requiring coordination of care among:

**Primary Providers** 

Medical & Mental Health Specialists

**Inpatient & Outpatient Facilities** 

Extensive ancillary services related to diagnostic testing and therapeutic management

To qualify for a WellCare CSNP, a member must have at least one of the following conditions: diabetes only or diabetes, chronic heart failure and/or cardiovascular disease. Covered conditions vary by plan.

## 26.6 Chronic Special Needs Plan (CSNP)



#### Notes:

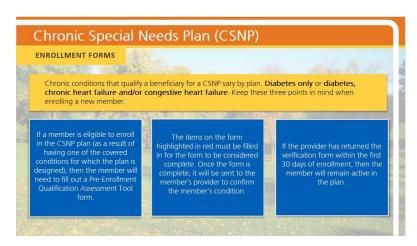
### **GUARDIAN & CHAMPION PLANS**

Prospective members who qualify for these plans may enroll year round.

Members of this plan will select a PCP who will coordinate the care from other providers. Members will work with a Case Manager, a partner who will create a care plan to address each member's unique health care needs and offer tips to help members reach their best level of health.

Members in some plans also receive a giveback of all of the member's Part B premium.

# 26.7 Chronic Special Needs Plan (CSNP)



#### Notes:

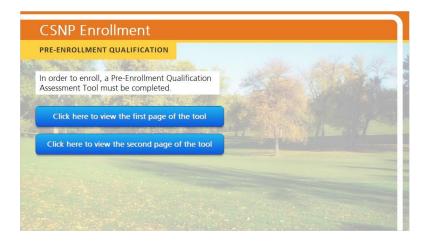
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The items on the form highlighted in red *must* be filled in for the form to be considered complete. Once the form is complete, it will be sent to the member's provider to confirm the member's condition.

If the provider has returned the verification form within the first 30 days of enrollment, then the member will remain active in the plan.

## 26.8 CSNP Enrollment



#### Notes:

In order to enroll, a Pre-Enrollment Qualification Assessment Tool must be completed.

Click here to view the first page of the tool

Click here to view the second page of the tool

In order for the form to be considered complete, the items highlighted in red *must* be filled in.

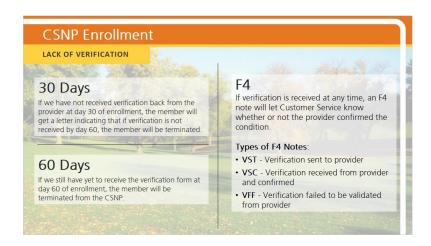
## Page 1 (Slide Layer)



## Page 2 (Slide Layer)



## 26.9 CSNP Enrollment



#### Notes:

### LACK OF VERIFICATION

## 30 Days

If we have not received verification back from the provider at day 30 of enrollment, the member will get a letter indicating that if verification is not received by day 60, the member will be terminated.

## 60 Days

If we still have yet to receive the verification form at day 60 of enrollment, the member will be terminated from the CSNP.

#### F4

If verification is received at any time, an F4 note will let Customer Service know whether or not the provider confirmed the condition.

### Types of F4 Notes:

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- VSC Verification received from provider and confirmed
- VFF Verification failed to be validated from provider

### 26.10 CSNP Enrollment



#### Notes:

## **Special Election Period**

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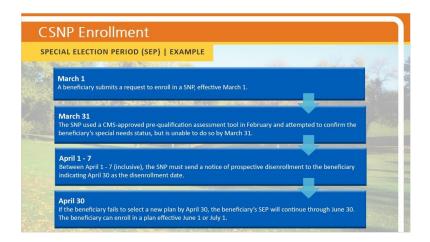
This SEP allows a beneficiary time to find a new plan while reducing the potential for incurring a late enrollment penalty.

## Re-Enrolling with a New Provider

If the member was termed from the CSNP, the member may re-enroll with a new provider during the specified SEP as long as we confirm:

Qualifying chronic condition(s) from the **existing provider or a plan provider** qualified to confirm the condition no later than the end of the first month of enrollment.

### 26.11 CSNP Enrollment



#### Notes:

Special Election Period (SEP) I Example

#### March 1

A beneficiary submits a request to enroll in an SNP effective March 1.

#### March 31

The SNP used a CMS-approved pre-qualification assessment tool in February and attempted to confirm the beneficiary's special needs status, but is unable to do so by March 31.

### April 1-7

Between April 1 and April 7 (inclusive), the SNP must send a notice of prospective disenrollment to the beneficiary indicating April 30th as the disenrollment date.

### April 30

If the beneficiary fails to select a new plan by April 30, his/her SEP will continue through June 30. The beneficiary can enroll in a plan effective June 1 or July 1.

## 26.12 2020 Michigan Plan Grid



#### Notes:

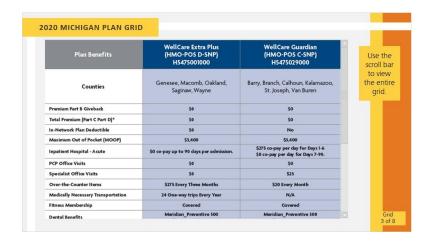
# 26.13 2020 Michigan Plan Grid



#### Notes:

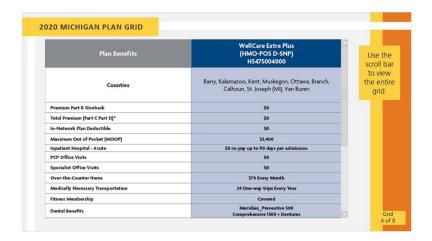
Use the scroll bar to view the entire grid.

# 26.14 2020 Michigan Plan Grid



#### Notes:

# 26.15 2020 Michigan Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 26.16 2020 Michigan Plan Grid



#### Notes:

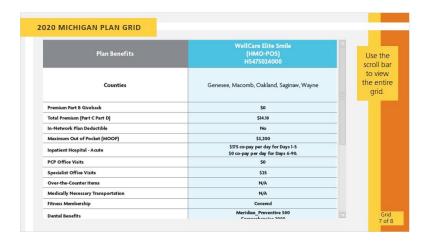
# 26.17 2020 Michigan Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 26.18 2020 Michigan Plan Grid



### **Notes:**

# 26.19 2020 Michigan Plan Grid



#### **Notes:**

Use the scroll bar to view the entire grid.

# **27.** Ohio

## 27.1 Ohio



**Notes:** 

Ohio

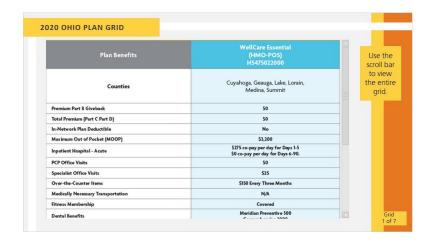
## 27.2 WellCare Brand



#### Notes:

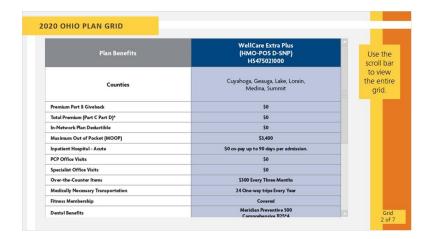
All Medicare Advantage products in Ohio will be marketed as WellCare in 2020.

## 27.3 2020 Ohio Plan Grid



### **Notes:**

## 27.4 2020 Ohio Plan Grid



#### Notes:

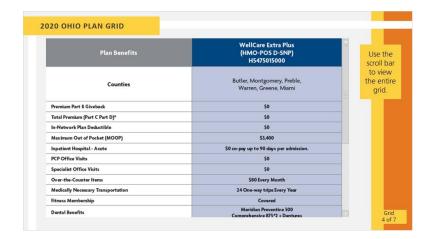
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## 27.5 2020 Ohio Plan Grid



### **Notes:**

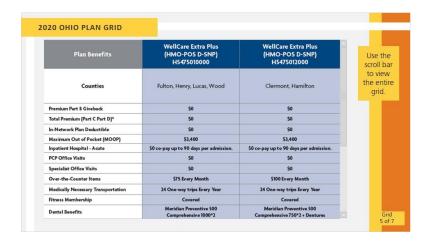
## 27.6 2020 Ohio Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 27.7 2020 Ohio Plan Grid



#### Notes:

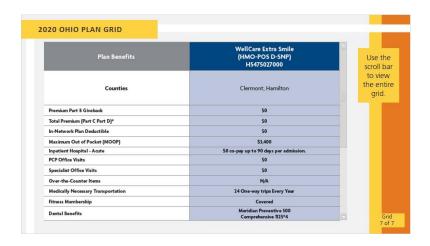
## 27.8 2020 Ohio Plan Grid



#### Notes:

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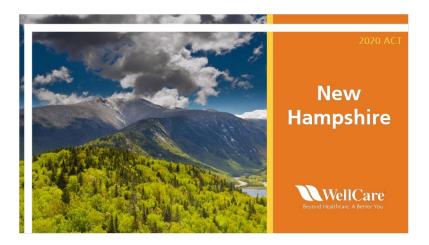
## 27.9 2020 Ohio Plan Grid



#### Notes:

# 28. New Hampshire

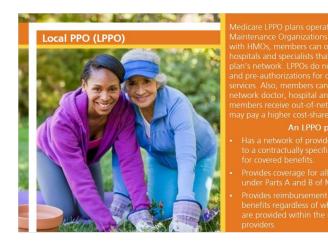
## 28.1 New Hampshire



Notes:

**New Hampshire** 

# 28.2 Local PPO (LPPO)



#### Notes:

Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

## An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

## 28.3 2020 New Hampshire Plan Grid



#### Notes:

# 28.4 2020 New Hampshire Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 28.5 2020 New Hampshire Plan Grid



#### Notes:

# 29. Washington

## 29.1 Washington



**Notes:** 

Washington

# 29.2 Local PPO (LPPO)



Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

#### An LPPO plar

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

#### Notes:

Medicare LPPO plans operate like Health Maintenance Organizations (HMOs) except that, with HMOs, members can only go to doctors, hospitals and specialists that are part of the plan's network. LPPOs do not require referrals and pre-authorizations for out-of-network services. Also, members can go to any out-of-network doctor, hospital and specialist. If members receive out-of-network services, they may pay a higher cost-share.

## An LPPO plan:

- Has a network of providers that have agreed to a contractually specified reimbursement for covered benefits.
- Provides coverage for all services covered under Parts A and B of Medicare.
- Provides reimbursement for all covered benefits regardless of whether the benefits are provided within the network of providers.

## 29.3 2020 Washington Plan Grid



#### Notes:

# 29.4 2020 Washington Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

# 29.5 2020 Washington Plan Grid



#### Notes:

## 29.6 2020 Washington Plan Grid



#### Notes:

Use the scroll bar to view the entire grid.

## 30. PDP

## 30.1 PDP Attestation



#### **Notes:**

For 2020, WellCare will offer Medicare Advantage and Medicare Advantage Prescription Drug (MAPD) in the following states:

- Alabama
- Arkansas

- Arizona
- California
- Connecticut
- Florida
- Georgia
- Hawaii
- Illinois
- Kentucky
- Louisiana
- Maine
- Mississippi
- New Jersey
- New York
- North Carolina
- South Carolina
- Tennessee
- Texas

I attest that I am not marketing and/or selling in any of the states above, therefore acknowledging I am completing only the Prescription Drug Plan (PDP) product training. Further, I understand I am required to pass the mastery exam which may include Coordinated Care Plan (CCP) product related questions.

Select the checkbox to continue.

# 31. Summary

# 31.1 Plans by State



Notes:

Great!

If there are any other states you plan to market/sell product in, you can continue with additional state training.

If you are finished reviewing state training, select the Next button to continue.

## 31.2 The Product Portfolio



#### Notes:

The product portfolio contained in this Annual Certification Training (ACT) represents the broader benefit plans applicable throughout out our coverage areas. Additional products that may be of interest on a localized basis are found in the Secondary Plan Training. For additional information, please contact your District Sales Manager.

# 31.3 Summary



#### Notes:

Congratulations, you have completed the 2020 ACT Product module. Please utilize the Exit tab (located at the upper-right corner of the player) to continue to the What's Next section of this training.

- 1. Identify WellCare's plan offerings for 2020.
- 2. Summarize the product highlights and changes.
- 3. Explain the 2020 benefits and coverage.
- 4. Identify available coverage by state.